

The
STAMPEDE

CANADA'S 2nd ANNUAL WORLD'S GREATEST
FRONTIER DAYS' CELEBRATION



Winnipeg
Stampede

OFFICIAL

PROGRAM

SOUVENIR

PRICE

August 9th-16th
inclusive

1913



"The Arrow S"

The quality of all products bearing this trade-mark is vouched for by Swift Canadian Co., Limited.

The appetizing aroma and the delightful flavor of

Swift's Premium Hams and Bacon

are well known to all lovers of good food.

If you have not made their acquaintance ask for them at your dealer's today.

On each parchment wrapper you will find the "Arrow S" and the certifying legend, "Canada Approved."

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We have for sale large tracts of the finest grain growing and mixed farming lands in Western Canada. With the completion of the extensive branch line building programme for the current year, these lands will be brought in very close proximity to the railway, and the prices will in consequence increase many fold.

The Canadian Northern main line to the Pacific Coast will be completed in the near future, thus placing the Company's Townsites on a great transcontinental highway. Their growth and development from now forward will be enormous.

Now is the opportune time to purchase inside and business property, before values so increase that they are beyond your reach, and again you will have let opportunity pass by.

For the future of the "TOWN" with a good location will be but a replica of the "ONCE-TOWNS-NOW-CITIES" that have made fortunes for those with the foresight to buy when prices were low.

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Davidson and McRae

General Agents

Canadian Northern Railway



WINNIPEG, Canada

66.8.9/4



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The Fairweather Store is acknowledged to be one of the principal attractions of Winnipeg to everyone interested in the newest styles in ladies' Ready-to-Wear and Furs.

Suits Coats Dresses
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Corsets Millinery

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Furs for Men and Women

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It Pays to Pay for Quality

Write for Catalogue

Fairweather & Co. Limited

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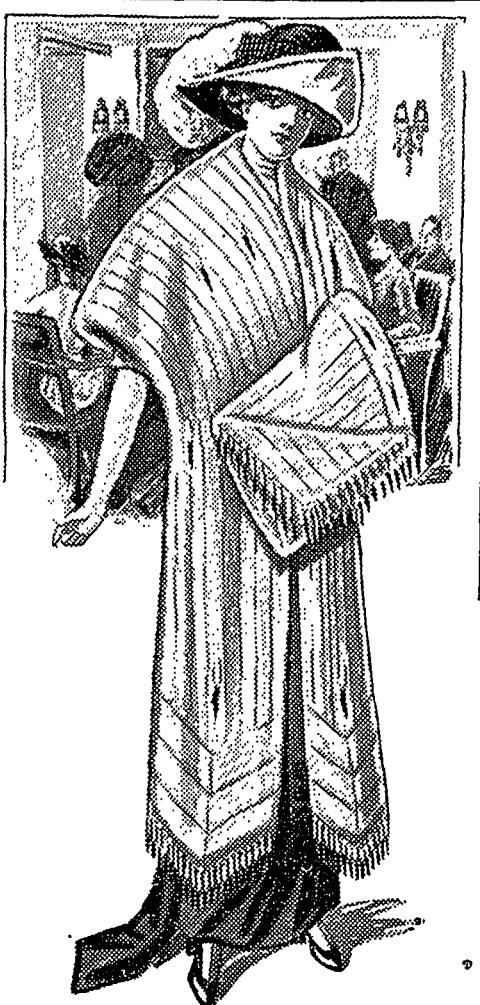
Furriers to His Majesty
King George V



and to Her Majesty
Queen Alexandra

Holt, Renfrew & Co.
LIMITED

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Should not fail
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High-Grade Furs

on exhibition at 430 Main Street. This is the largest stock of high-grade manufactured furs shown in Western Canada. We welcome your inspection even if you have no intention of making a purchase.

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Dealing in City and Suburban Properties.
Only reliable Investments offered.

Specializing in

TRANScona

SOUTHWOOD

MELFORT

The Promoter



GUY WEADICK

\$20,000.00
in Cash
Prizes

MR. GUY WEADICK is the Manager and Promoter of "The Stampede," and the \$20,000.00 Cash Prize-list in a Celebration of this nature. This style of work is not new to Mr. Weadick, as he is a Cowboy himself, and as a Fancy Roper he has travelled the United States and Europe, both in Vaudeville and with the leading Wild West Exhibitions. Every Music Hall of note have had him as their star attraction. The gay boulevards of Paris, the broad streets of Berlin, even St. Petersburg and the foggy streets of old London, have seen the tall young Cow-puncher in his marvellous exhibitions with his "educated rope." Mr. Weadick enjoys the personal acquaintance of all the best exponents in Cowboy and Cowgirl sports, whether they are on the Range or travelling with Wild West aggregations. His experience in the game is second to none, as the promoting of "The Stampede" has demonstrated. It is that same experience that made him advertise far and wide: "The money is here, come and get it. The best man wins and takes the money, irrespective where he comes from or what his color or nationality may be."

A Square Deal to All!

*The contestants know this, hence
the large attendance*

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Smoke . .

"Pathfinder"

Cigars

NOTHING BETTER!

*

Western Distributors
MASON & HICKEY

**Order Your
SUIT or OVERCOAT
Here**

Let me demonstrate to you how Good Clothes should be made. Let me give you that distinctive style of being well dressed.

Only materials of quality are shown—new designs and colors that will meet with your approval.

A. Levinson
Fashionable Tailor
217 McDermot Ave.

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Our Specialties—

"Sorosis" Shoe for Women
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who care for style, comfort,
fit and durability

\$3.50 to \$7.50

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639 MAIN STREET
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Rates \$2.00 a day up
Phone Garry 3094

Brick Building with adequate fire protection.
Thoroughly remodeled and furnished throughout.

Finest appointed billiard room and barber shop in the west.

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ROBINSON, LITTLE & CO.

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Dry Goods, Linens, House Furnishings,
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Manufacturers of

"HELENA" Skirts and Waists
"ECLIPSE" Whitewear
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Sole Agents for

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One
Dollar
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upwards*

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“The Stampede” Management:

President:

JAMES RYAN, Sr., Winnipeg, Man.

Vice-President:

W. H. FARES, Winnipeg, Man.

Manager:

GUY WEADICK, Winnipeg, Man.

Treasurer:

F. H. MOON, Winnipeg, Man.

Arena Director:

A. P. DAY, Medicine Hat, Alta.

Judges:

GEO. LANE, Calgary, Alta.
A. E. CROSS, Calgary, Alta.
P. BURNS, Calgary, Alta.
E. L. BOOKER, El Paso, Texas.
J. MITCHELL, Medicine Hat, Alta.
Dr. HARGRAVE, Medicine Hat, Alta.
RAY KNIGHT, Raymond, Alta.
HON. A. J. McLEAN, Edmonton, Alta.
J. STEADMAN, MacLeod, Alta.
B. BUCK, Kamloops, B. C.
J. C. PATTERSON, Lethbridge, Alta.
J. D. McGREGOR, Brandon, Man.
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F. O. SISSONS, Walsh, Alta.
Dr. BURNETT, Regina, Sask.

Dominion Government Veterinary : Dr. HARGRAVE, Medicine Hat, Alta.

SUGGESTIONS TO PATRONS

Physicians and others who anticipate being summoned during the performance are requested to leave their seat numbers at the main entrance in order that they may be promptly notified should any messages be received for them.

All articles found by any of the employees will be left at the main entrance, where owners may direct inquiries.

Patrons who find articles left in the seats are requested to leave them at the main entrance.

The management, seeking above all things to please its patrons, will gladly and thoroughly investigate any charges of courtesy preferred against any of its employees.

Any demands for fees or acceptance of money for seats by ushers or other employees, or any incivility or inattention of any attaches, will not be tolerated. Patrons will confer a distinct favor by reporting to the management any violation of this rule.

The management positively disclaims any connection with ticket speculation, and reserves the right to refuse tickets bought from speculators. If the unthinking public desire to patronize speculators, it is hoped they will be careful not to be imposed upon, and make sure of the location and the regular prices for seats so bought. The management can in no manner be held responsible for such transactions.

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

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For "Famous" Enamel and Tin Ware
"Famous" Stoves and Ranges
(Best in the Land)
Manufacturers of Hotel and
Kitchen Equipment

McClary Manufacturing Co.

Factories and Head Offices: LONDON, Ont.

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WINNIPEG	CALGARY	VANCOUVER	SASKATOON	EDMONTON

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Home
of



Drewry's Redwood Lager

Order a Case from —
E. L. DREWRY, Ltd., Winnipeg



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REASONS WHY

We recommend an Investment
in C.P.R. Transcona to
Stampede Visitors

BECAUSE

Transcona is bound to be the future railroad, factory and labor centre of Winnipeg.

The C.P.R. Terminals at North Transcona in a few years will be larger than those of Winnipeg.

All through freight traffic from the East to the West, and from the West to the East will be handled through North Transcona instead of Winnipeg.

All engineers, firemen, brakemen and conductors must be within reach of the call-boy, and must consequently live at North Transcona.

The monthly pay-roll next winter will amount to approximately \$150,000.

The distribution of \$150,000 monthly in wages will carry North Transcona through any period of temporary depression.

Sites have been selected for the erection of one hundred houses on our property this summer to accommodate the large number of employees who will be living at C.P.R. Transcona this Fall. The first unit of construction is finished and ready for occupation.

Bank buildings, hotels and stores must be erected at once. Considering the immediate development of this property, no district near Winnipeg has ever offered the inducements to contractors and builders for making a quick sale of their houses.

If you have not already received one of our folders, write today for latest map and original price list

Visitors should make a point of seeing Transcona before leaving the city. Automobiles always at your service to make inspection. One hour will make the return trip and allow you fifteen minutes or more on the property.

Phone Garry 3244 and make an appointment, or call on

WILLIAM GRASSIE

54 AIKINS BUILDING - 221 McDERMOT AVENUE
WINNIPEG, CANADA

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Winnipeg and Western Realty Company, Ltd.

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F FARMS

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Use the Phone to MAKE APPOINTMENTS for
our Autos, which are at your dis-
posal if you want to see Winnipeg and vicinity.

Arena Director



A. P. DAY

*Engaged in stock raising
business on an extensive scale*

The task of producing the daily program at "The Stampede" is in the hands of Mr. A. P. Day. This gentleman is a thorough horseman and his past experience in handling range stock and being familiar with the details of running an extensive "Cow Outfit" all his life makes him a most desirable man to handle the huge task allotted to him. Mr. Day was born and reared in the cattle country, coming originally from San Angelo, Texas. He came to Western Canada in 1903 and located at Medicine Hat, Alta., and engaged in the stock-raising business on an extensive scale and his holdings of cattle and horses are very large, he operating at the present time the following brands: Q, Crossed Walking Canes, T.H.S., in addition to several other brands that he has purchased outright.

Special Donations

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

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STANDS FOR QUALITY
AND SERVICE

Our Bread is made from the very finest and purest material possible to buy. Under Expert Supervision and in a factory which, for sanitation and high mechanical efficiency, has no equal in Western Canada.

IF YOU WANT THE BEST
ASK FOR

CANADA BREAD

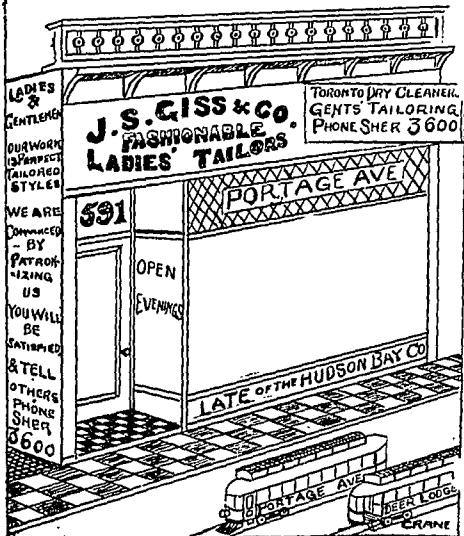
PHONE: SHER. 2017-2018

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LADIES' SUITS MADE TO
YOUR MEASURE

Regular Price \$55.00 Special Price \$35.00

WINNIPEG MANITOBA



Stampeders!

Let us Shoe your Range
and Wild Horses

Samuel Corrie

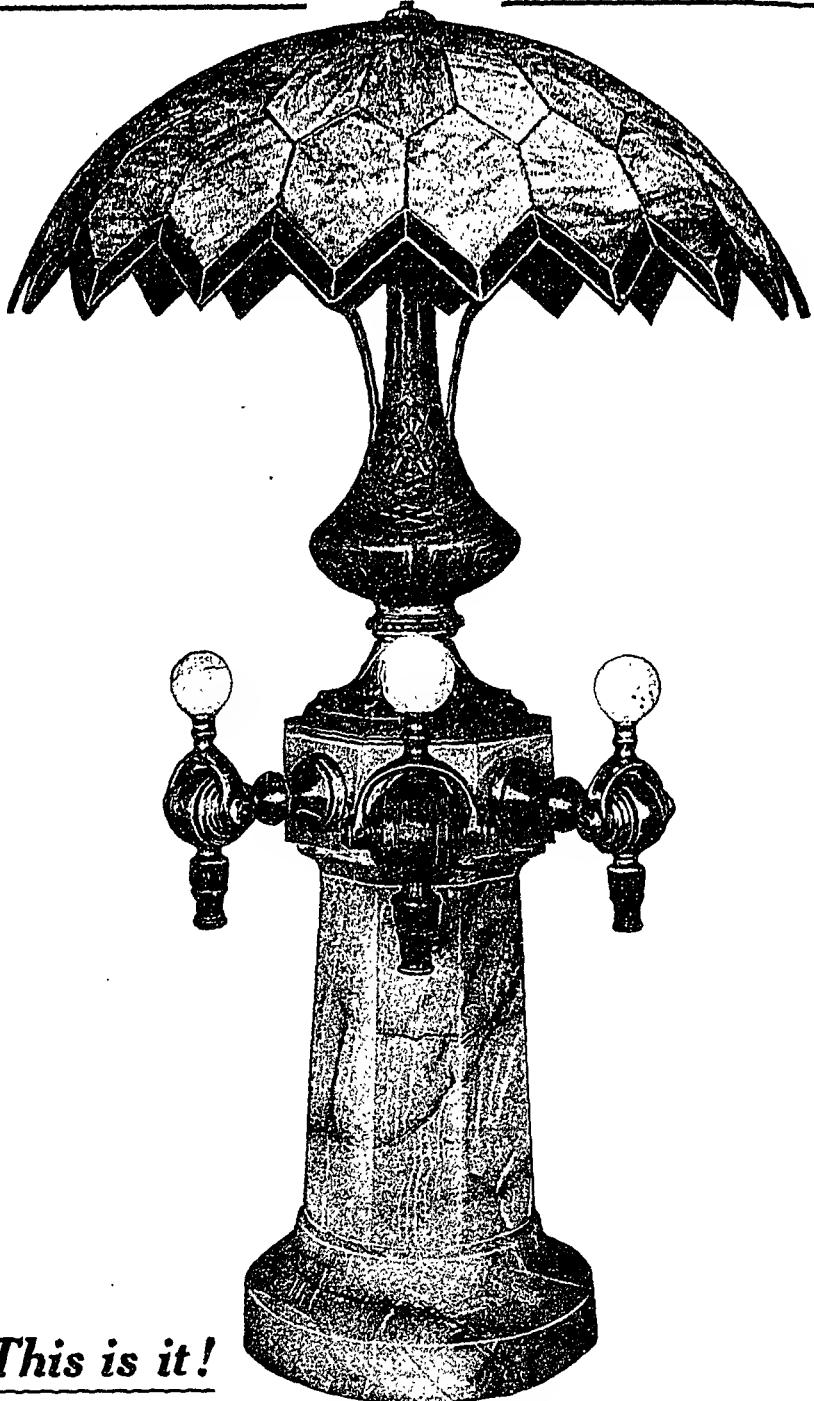
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A full Stock of Rubber
Pads, Racing Plates
and Trotting Shoes.
All Work on the most
Improved Methods

Office and Shop: 299 Fort Street
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Ft. Rouge Shop: Cor. Corydon and Pembina
Phone: Ft. Rouge 2671

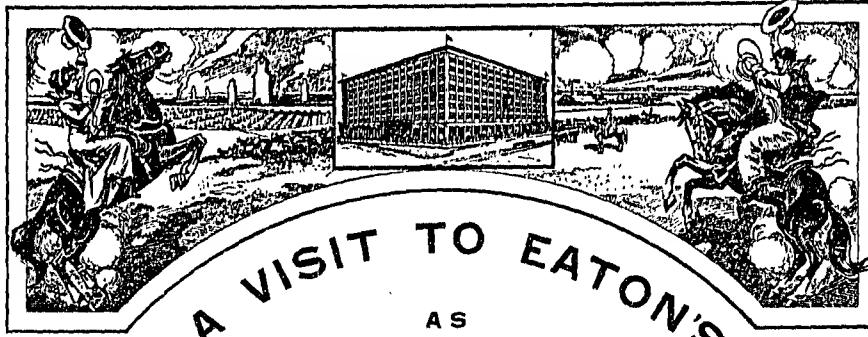
Residence—Phone: St. John 1901



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GREATEST MONEY MAKER IN THE WORLD. Have you got one? If not, write for our illustrated catalogue. Let us show you how you can double your profits.

Macnab and Roberts, Ltd.
118-120 Lombard Street, Winnipeg



Full of Interest as the Stampede

A Store occupying the whole of a city block, its eight stories giving floor space of about 21 acres, its employees numbering close to 4,000, its combination of individual merchandise departments constituting it the equivalent of more than 50 exceptionally well-stocked stores in one, its infinite variety and comprehensive scope making it a wondrously interesting Bazaar of Merchandise, a veritable World's Exposition of the best and most wanted goods.

Such is Eaton's!

Associated with the Toronto Store and Factories—their selves requiring the services of more than ten thousand employees—it is not only by far the greatest Canadian enterprise of its kind, one of the very largest of the world's mercantile institutions and a store second to none in its conscientious endeavor to satisfactorily cater to the majority of public needs.

Its many conveniences are at your service

Leave your wraps and parcels at the Checking Office. No charge.

The rest room will be convenient for writing letters and meeting friends.

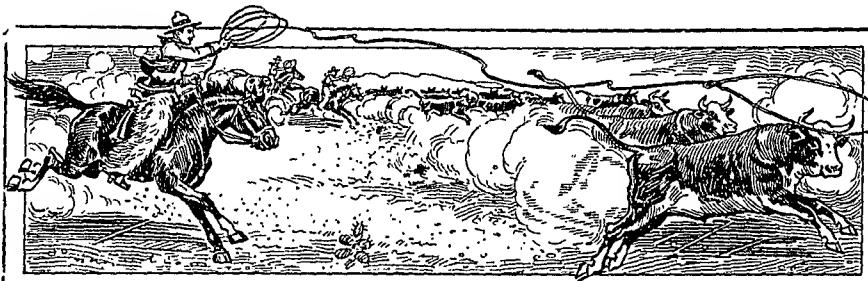
The Information Bureau will answer queries regarding trains, street cars and other subjects of general interest.

Telegrams can be sent from the store and

there are public telephone stations on four floors.

Money Orders are issued, stamps sold, letters and parcels can be sent by Express and Mail.

Guides to show you through the Store, can be had by applying at the Superintendent's Office—Main Floor.



THE T. EATON CO. LIMITED
WINNIPEG CANADA

General Rules

- 1.—Any person showing the effects of liquor cannot assist or compete in any event.
- 2.—The Management assumes no liability for injuries to Contestants or damage done their property. The Contestants and their assistants assume all risk.
- 3.—The Management proposes to run the various performances on schedule time. Each Contestant and his assistant must be ready when called for his event. No one will be permitted on corral fences or inside the arena except those asked to assist by the Arena Director, or participants when ready to start.
- 4.—All Contestants are required to give assistance when requested to do so by the Arena Director, and are required to take part in all parades, dressed in their costumes of chaps, etc.
- 5.—The Management reserves the right to make any additional rules that circumstance may demand to govern any event, provided the rule or rules are made the day before Contest starts.

Cowboys' Bucking Horse Riding Contest for World's Championship

PRIZES

1st Prize	\$1,000.00 Cash and Gold Medal
2nd Prize	\$500.00 Cash
3rd Prize	\$250.00 Cash
4th Prize	Fine Saddle
5th Prize	One Pair of Silver Inlaid Spurs
6th Prize	One Pair of Chaps
Entrance Fee, \$25.00	

RULES

- 1.—This contest is for the title of World's Championship.
- 2.—There shall be three (3) Judges, and their decision shall be final. Riders must ride slick saddle, with not more than a fifteen (15) inch fork, and not ride on spurs or reins. No bucking rolls, quirts or whip will be allowed.
- 3.—The Management will furnish halter and halter shank. Each rider must supply his own outfit. If rider desires to hold halter shank in his right hand, the halter shank must come up

BLACKWOODS'

*As good as
their cele-
brated*

Dry Ginger Ale Club Soda

THE BLACKWOODS LIMITED

Winnipeg :: Manitoba

Sutherland Hotel

One Block North of C.P.R. Station

WINNIPEG, MAN.

American and European Plan
Rates : \$1.50 and up

Refurnished and Remod-
eled throughout. Electric
Lights in every room

FINEST BAR AND BILLIARD ROOM
IN THE CITY

Dining Room Unsurpassed

Merchants' Lunch 12-2

DON'T FAIL TO VISIT OUR STAMPEDE BAR

LOOK FOR THE BIG ELECTRIC SIGN

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“THE STAMPEDE”

PROGRAMME

SATURDAY

August 9th, 1913

Performance commences at
1.30 p.m. sharp

DISPLAY No. 1—INTRODUCTION OF CHARACTERS

GREATEST ASSEMBLAGE OF EXPONENTS OF
RANGELAND SPORTS EVER GATHERED IN ONE
ARENA

DISPLAY No. 2—INDIAN CEREMONIAL DANCES

DISPLAY No. 3—TRICK AND FANCY RIDING BY COWGIRLS AND
COWBOYS

DISPLAY No. 4—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS

DISPLAY No. 6—RIDING OF BUCKING HORSES BAREBACK BY
COWBOYS

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

DISPLAY No. 9—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 10—COWGIRLS' RELAY RACE

DISPLAY No. 11—STEER BULLDOGGING BY COWBOYS

DISPLAY No. 12—RIDING OF BUCKING HORSES BY COWBOYS

DISPLAY No. 13—COWBOYS' RELAY RACE

DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

N.B.—All other special events will be announced from track.
See Rules governing each event, and you will then be able to
know just how each Contestant is progressing.

*Do not forget the big Wild West
Exhibition in the Amphitheatre
— TO-NIGHT —*

Winnipeg Foundry Co. Ltd.

Phone
St.J.1712

CASTINGS OF ALL DESCRIPTIONS

Machinery Repairing
Promptly Done

Pattern Makers

ESTIMATES FURNISHED

115-117 Robinson St.
WINNIPEG, MAN.

Sprague Lumber Co.

EVERYTHING in
Wood and
Woodwork

Phone:
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If —

You should drink
“WATER” while in
Winnipeg be sure
that it is CRYSTAL SPRING

A natural Spring Water

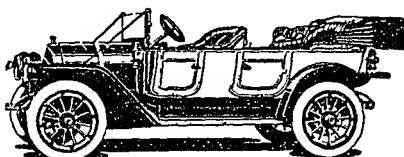
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Efficient
Service

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Private Telephone Connection with
all Stations and principal
— Hotels —

Winnipeg Taxicab Co.

Limited
Garage and Office: 158 FORT ST.

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Steer Roping Score Card

SATURDAY,

August 9th, 1913

COURTESY
ELOCITY
LEANLINESS

QUALITY
UANTITY
UICKNESS

HURRY!
HURRY!
HURRY!

STAMPEDE to

Bowes' Dairy Lunch

THERE IS ROOM FOR ALL IN
THE THREE BIG LUNCH ROOMS

No. 1
280 PORTAGE AVE.

No. 2
263 PORTAGE AVE.

No. 3
482 MAIN ST.

LOOK FOR THE SIGN

Bowes
DAIRY LUNCH
ON THE WINDOWS

DECENT PRICES
ELICATE PASTRY
ELICIOUS FOOD

the right side of the horse's neck, and if in the left hand, up the left side. The halter shank shall be loose at one end—not knotted, and shall not be wrapped around rider's hand. A rider found wrapping a halter shank will be put in the same class as a rider who "pulls leather." Rider is not allowed to change hands.

4.—Any one of the following offences will disqualify any rider and he will not be allowed to continue in this contest: Rider must leave chute with both feet in the stirrups. Pulling leather, changing hands on rein, wrapping rein around hand, loosing stirrup and being bucked off. The Judges will order horses to be picked up by firing a revolver. Everything the rider does from the time he leaves the chute until the pistol shot, will be considered whether it be for or against him. After the shot has been fired nothing that the rider does will be considered against him unless he should fight his horse, for which the rider will be disqualified. The Judges will not order a horse picked up until they are satisfied that he has bucked his hardest and has become winded.

5.—In the semi-finals the Judges shall choose not less than ten (10) to ride, and in the finals not less than six (6).

Cowgirls' Bucking Horse Contest for World's Championship

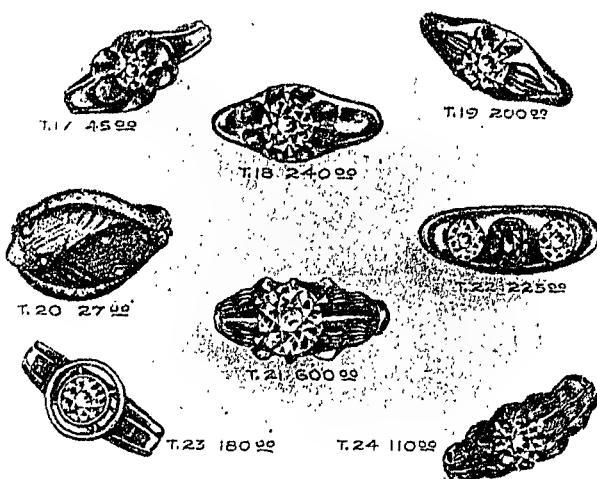
PRIZES

1st Prize	\$1,000.00 Cash and Gold Medal
2nd Prize	\$500.00 Cash
3rd Prize	\$250.00 Cash
4th Prize	Fine Saddle
5th Prize	One Silver Inlaid Bit

Entrance Free

RULES

- 1.—This contest is for world's championship.
- 2.—Riders may ride either with or without hopped stirrups. No bucking rolls allowed. In this event ladies will be allowed to use hackamores with two (2) reins instead of halter with one (1) rein, otherwise governed by same rules as the Cowboy Bucking Horse Contest.



Diamonds

*Enter Canada
Duty Free!*

You can buy them for less money here than in the States

The Beauty and Rarity of "Dingwall" Diamonds is as convincing and remarkable as Their Exceedingly Good Value. Of the purest color, perfectly cut and altogether free from flaws, they are the result of careful and shrewd buying on the part of our diamond expert. Paid for with cash, imported into Canada duty free, and direct from the world's diamond market, our diamonds are marked at prices impossible to most other firms because of special advantages and discounts we thus obtain. You will also find that the substantial weight and beauty of our settings, made in our own factory, add a touch of distinction to the stones mounted in them. Our diamond salesmen will be pleased to show our stock to you at any time.

D. R. DINGWALL
LIMITED

JEWELLERS

PORTAGE AVENUE

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“THE STAMPEDE”

PROGRAMME

MONDAY

August 11th, 1913

*Performance commences at
1.30 p.m. sharp*

DISPLAY No. 1—INTRODUCTION OF CHARACTERS

GREATEST ASSEMBLAGE OF EXPONENTS OF
RANGELAND SPORTS EVER GATHERED IN ONE
ARENA

DISPLAY No. 2—INDIAN CEREMONIAL DANCES

**DISPLAY No. 3—TRICK AND FANCY RIDING BY COWGIRLS AND
COWBOYS**

DISPLAY No. 4—ROPING OF LONG HORN STEERS BY COWBOYS

**DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS**

**DISPLAY No. 6—RIDING OF BUCKING HORSES BAREBACK BY
COWBOYS**

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

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DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

N.B.—All other special events will be announced from track.
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*Do not forget the big Wild West
Exhibition in the Amphitheatre
—TO-NIGHT—*

See page Seventeen for Rules governing all events

See page Twenty-seven for Steer Roping Score Card

THOS. JACKSON AND SONS

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Builders' Supplies

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Gravel
Hollow Tile
"Window" Coal Chutes
Peerless Sheathing
Hard Wall Plaster
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Plaster Board
Pine Lath
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Corner Bead
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Western Distributors :
ACORN REFINING CO. of Cleveland,
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WINNIPEG, Canada

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Room with bath for one, \$2.50 to \$3.50

All rooms and bathrooms have outside
exposure, telephones, hot and cold
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high-class cafes in con-
nection, also barber
shop

MOORISH FINISHED BAR

VISIT OUR NEW LOUIS XVI. CAFE

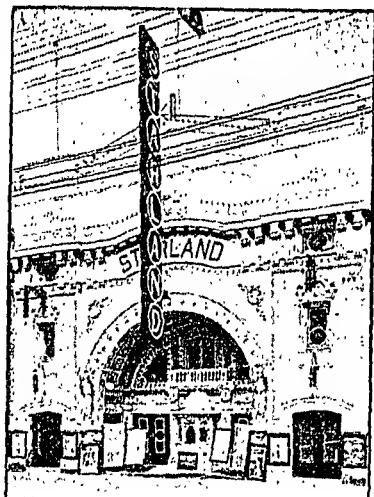
Telephone: MAIN 5664

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Steer Roping Score Card

MONDAY,
August 11th, 1913

THE PEOPLE'S FAVORITE
OPEN from 11 a.m. to 11 p.m.



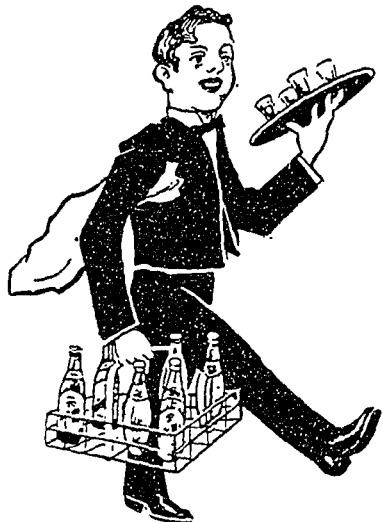
THE HOUSE OF FEATURES
630 Main Street, Winnipeg

STARLAND

ALL PICTURES SHOWN AT THIS POPULAR THEATRE ARE THE VERY BEST PRODUCTIONS FROM THE WORLD'S MOST FAMOUS PLAYWRIGHTS AND ARE EXCELLED BY NONE, EITHER IN STORY, ACTING or PHOTOGRAPHY

You will find it a pleasure to hear our Orchestra and superb Vocalists

Admission **10c** Admission



Yes Sir!
it's

STANLEY

*Extra Dry Ginger Ale
and Mineral Water*

*A Hundred Point Home Product
BOTTLED AT THE SPRINGS*

PHONE FOR A CASE
MAIN 8638

At every good hotel in Winnipeg

Special!

\$3,000.00 Cash Prize

**World's Greatest Team Steer
Roping Contest**

Two picked teams of five (5) men to the team of America's best exponents of this sport. Joe Gardner, of Sierra Blanca, Texas, to be captain of one team, and Henry Grammer, of Kaw City, Oklahoma, captain of the other team. Each team to rope thirty-five (35) steers during "The Stampede." The team making the best average on the thirty-five (35) steers takes the \$3,000.00 cash. Names of members of both teams will be published later.

N.B.—Positively the greatest battle for the supremacy in steer roping ever attempted anywhere. The champions of all champions to challenge the world. Where can you see a steer-ropeing contest like this?

RULES

Same rules govern team roping contest as World's Championship contest.

**Cowboys' Steer Bulldogging Contest
for World's Championship**

PRIIZES

1st Prize	\$500.00 Cash and Gold Medal
2nd Prize	\$250.00 Cash
3rd Prize	\$125.00 Cash
4th Prize	A Fine Saddle

Entrance Fee, \$12.50

RULES

- 1.—This contest is for World's Championship.
- 2.—Contestants will bulldog three (3) steers apiece during "The Stampede." Man showing best average time will be awarded first prize, man showing second best average time awarded second prize, and man showing third best average time awarded third prize and fourth man awarded fourth prize.
- 3.—Steer will be given ten (10) foot start. Man must leave horse and catch steer in one minute or he will be flagged.
- 4.—Time will be taken from the time steer passes ten foot line until steer falls. Should contestant let steer get up before passed on by Judge, one minute will be added to his time.

This Illustration is one of our 1913 Models
Nos. 8229 and 8230

The — Albert J. Brenton Co.

LIMITED

Successors to Douglas & Co.

Oldest and Largest Exclusive Fur Manufacturers in Western Canada

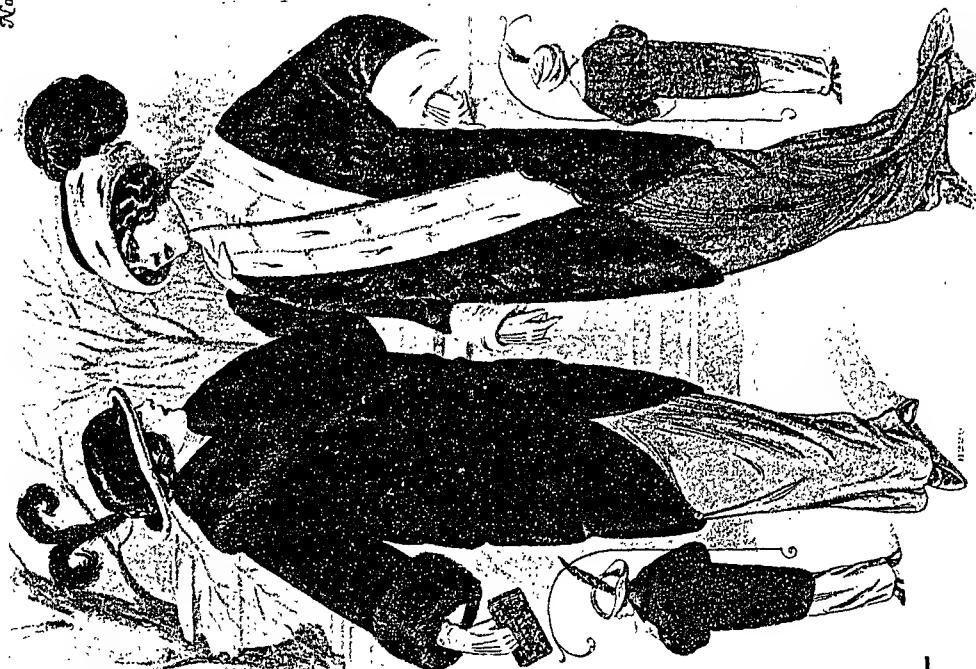
ESTABLISHED 1882

In issuing this announcement for the Season 1913-14 we respectfully call attention to the special facilities we enjoy as Direct Importers and Manufacturers of Furs of the Highest Grade only.

We buy skins in the local fur markets of the world in their finest state at first hand. These are made up in our own workrooms by expert furriers, under the direct personal supervision of a member of the firm. We have special facilities for Redyeing, Repairing and Remodeling old fur garments to the newest styles. Each order receives the same careful attention as new work.

STORAGE AND INSURANCE

During Summer we store and care for your furs and insure them against damage or loss by fire, moths and theft. We have an established reputation for superior and reliable furs and we are convinced that if favored by a visit from you the superiority of our goods, in style, in quality, in price and workmanship will lead to your valued and highly esteemed patronage.



52 Adelaide Street, Winnipeg Phone: Garry 576

ABSOLUTE PROTECTION TO PURCHASER

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“THE STAMPEDE”

PROGRAMME

TUESDAY

August 12th, 1913

*Performance commences at
1.30 p.m. sharp*

DISPLAY No. 1—INTRODUCTION OF CHARACTERS
GREATEST ASSEMBLAGE OF EXPONENTS OF
RANGELAND SPORTS EVER GATHERED IN ONE
ARENA

DISPLAY No. 2—INDIAN CEREMONIAL DANCES

DISPLAY No. 3—TRICK AND FANCY RIDING BY COWGIRLS AND
COWBOYS

DISPLAY No. 4—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS

DISPLAY No. 6—RIDING OF BUCKING HORSES BAREBACK BY
COWBOYS

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

DISPLAY No. 9—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 10—COWGIRLS' RELAY RACE

DISPLAY No. 11—STEER BULLDOGGING BY COWBOYS

DISPLAY No. 12—RIDING OF BUCKING HORSES BY COWBOYS

DISPLAY No. 13—COWBOYS' RELAY RACE

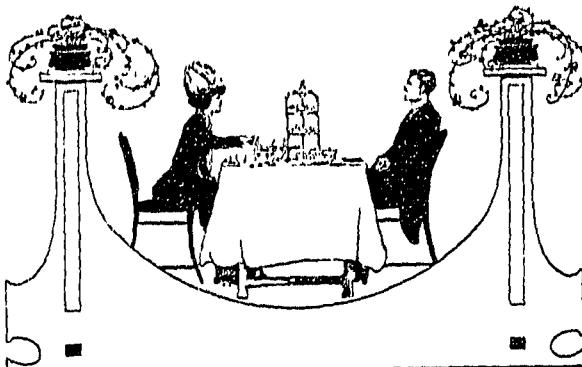
DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

N.B.—All other special events will be announced from track.
See Rules governing each event, and you will then be able to
know just how each Contestant is progressing.

*Do not forget the big Wild West
Exhibition in the Amphitheatre
— TO - NIGHT —*

Large
Airy
Dining
Room



Best
Service
a la
Carte

After Theatre Parties Catered to

Stampede Visitors

are invited to inspect the

Queen's Hotel Cafe —

Under the new management of

Mr. JOHN CANCELLA

which is a guarantee of the
SANITARY CONDITIONS under
which all pure foods are prepared and
served.



Queen's Hotel (Main Entrance)

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Steer Roping Score Card

TUESDAY,

August 12th, 1913

Walker Theatre

WINNIPEG

Canada's Finest Playhouse. Cost \$341,000. Absolutely Fireproof.

Sanitary Ventilation. The only Theatre in Winnipeg playing
high-class Musical and Dramatic Stars and Companies

BOX OFFICE OPEN 10 a.m. to 10 p.m.

PHONE: GARRY 2520

1 WEEK BEGINNING MONDAY, AUGUST 11th

Matinees: WEDNESDAY and SATURDAY

William A. Brady, Ltd., Presents

THE ORIGINAL NEW YORK PRODUCTION

'READY MONEY'

A Comedy of Love, Romance, Risk and Thrills, by

JAMES MONTGOMERY

Her Majesty, Queen Mary of England, saw the play twice during its eight months' run at Sir Charles Wyndham's New Theatre, London, and pronounced it the finest love story she had ever seen on the stage.

EVENINGS, \$2.00 to 25c.

MATINEES, \$1.50 to 25c.

Cowboys' Steer Roping Contest for World's Championship

PRIZES

1st Prize \$1,000.00 Cash and Gold Medal
2nd Prize \$500.00 Cash
3rd Prize \$250.00 Cash

Entrance Fee, \$25.00

RULES

- 1.—This contest is for the world's championship.
- 2.—Each contestant will rope seven (7) steers.
- 3.—Each steer will be given a thirty (30) foot start, and each roper is forbidden to start until steer has crossed the thirty (30) foot line and the shot has been fired. The roper may rope steer any way he desires. Catch as catch can.
- 4.—After the roper throws up his hands for time he will not be allowed to touch the steer in any way or manner, neither shall the roper be permitted to leave his horse holding a tight rope while the steer is being passed on. If the rope is upon the steer the roper must lead his horse to within ten (10) feet of the steer, and remain there until the Judge has passed upon the steer.
- 5.—All steers must be roped and tied. Steer will be left tied down five (5) minutes from the time the roper throws up his hands. Should the steer get up after the Judge has passed on him and before the five (5) minutes are up, the roper will have one minute added to his time.
- 6.—The Tie Judge will see that three (3) feet are crossed and tied in a proper manner to hold the steer.
- 7.—No roping match to be called a draw, but must be a finish.
- 8.—The roper making the best average time of seven (7) steers will receive first money and World's Championship title. Man making second best average time on seven (7) steers will receive second money, and man making third best average time on seven (7) steers will receive third money.
- 9.—All ropers entering in this contest must abide by any additional rules that the Management sees fit to make on the day before the contest starts.
- 10.—There will be three (3) Timekeepers, a Tie Judge and a Starter.

SPECIAL PRIZE

Best Roping Horse at "The Stampede"—1st Prize—\$150.00 cash.
Second Best Roping Horse—2nd Prize—\$100.00 cash.

Agreements Purchased

*Reasonable
Rates*

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Protect Your Liabilities

In event of death by
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Priced Policies

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JAMES W.
BETTES,
Man. Dir. & Sec.

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surance Agents.

K. N. & K. Travellers' Checks
in \$10, \$20, \$50 and \$100, good
in any part of the world
combining economy, con-
venience and safety

333 Main St., Winnipeg

We had a Stampede of Orders



last season because our
customers delayed placing
their orders until
the cold weather set in.
Place your orders for
Fall Work now and avoid
the stampede later on

Beairsto Plumbing Co. Ltd.
276 FORT STREET Phone: Main 3830

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“THE STAMPEDE”

PROGRAMME

WEDNESDAY

August 13th, 1913

*Performance commences at
1.30 p.m. sharp*

DISPLAY No. 1—INTRODUCTION OF CHARACTERS

GREATEST ASSEMBLAGE OF EXPONENTS OF
RANGELAND SPORTS EVER GATHERED IN ONE
ARENA

DISPLAY No. 2—INDIAN CEREMONIAL DANCES

DISPLAY No. 3—TRICK AND FANCY RIDING BY COWGIRLS AND
COWBOYS

DISPLAY No. 4—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS

DISPLAY No. 6—RIDING OF BUCKING HORSES BAREBACK BY
COWBOYS

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

DISPLAY No. 9—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 10—COWGIRLS' RELAY RACE

DISPLAY No. 11—STEER BULLDOGGING BY COWBOYS

DISPLAY No. 12—RIDING OF BUCKING HORSES BY COWBOYS

DISPLAY No. 13—COWBOYS' RELAY RACE

DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

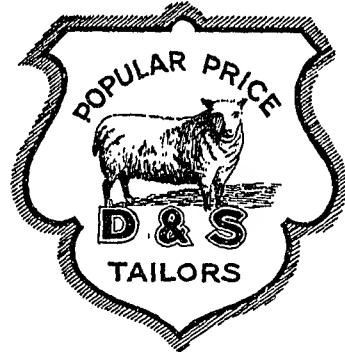
N.B.—All other special events will be announced from track.
See Rules governing each event, and you will then be able to
know just how each Contestant is progressing.

*Do not forget the big Wild West
Exhibition in the Amphitheatre
— TO-NIGHT —*

*See page Seventeen for Rules governing all events
See page Thirty-nine for Steer Roping Score Card*

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We are the leading
Popular Price

Tailors. Come and inspect
our new Fall Goods which
are the latest designs.

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BRANCH SELLING OFFICES:

Montreal

Toronto

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Vancouver

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME.

Steer Roping Score Card

*WEDNESDAY,
August 13th, 1913*



Our first location on Donald Street
in 1902

We Pioneered with the Cowboy

But our pioneering days, like his, when we did things on a small scale, have passed. We have both advanced with civilization. Since we commenced business in the modest premises depicted alongside, in 1902, we have developed widely, increasing our original capital forty-fold. Only in this way could we handle the enormous business that is now ours. Our success lies in the completeness and high quality of our stock; in the excellence of our service; and in our endeavor to supply our patrons with the best of builders' supplies of every description, at fair prices.

WINNIPEG PAINT & GLASS CO. Ltd.

"Everything for a Building,"

CALGARY

EDMONTON

WINNIPEG

SASKATOON

SWIFT CURRENT

Best for all Purposes



PURITY FLOUR makes more bread and better bread, but its superiority is just as evident when you use it for pies, cakes, buns, cookies and pastry of all kinds.

THE OVEN TEST

is all we ask, and a 7 lb. trial sack will give you a dozen reasons for using PURITY FLOUR always.

FOR SALE BY BEST DEALERS EVERYWHERE



PURITY FLOUR

More bread and better bread



Cowgirls' Trick and Fancy Riding Contest for World's Championship

PRIZES

1st Prize	\$300.00 Cash and Gold Medal
2nd Prize	\$200.00 Cash
3rd Prize	\$100.00 Cash
4th Prize	Fine Saddle

Entrance Free

RULES

Same rules govern this event as Cowboy's Trick and Fancy Riding Contest.

Cowboys' Trick and Fancy Roping Contest for World's Championship

PRIZES

1st Prize	\$500.00 Cash and Gold Medal
2nd Prize	\$250.00 Cash
3rd Prize	\$150.00 Cash
4th Prize	Fine Saddle

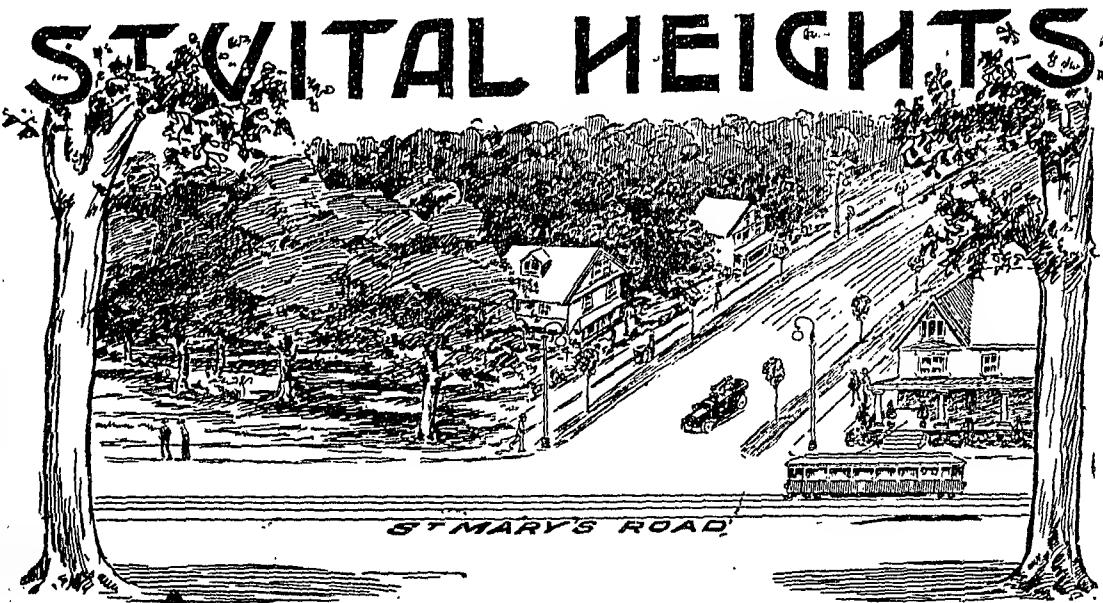
Entrance Fee, \$12.50

RULES

1.—This contest is for World's Championship.

2.—All contestants to rope each day, and be prepared to exhibit their skill on call of Arena Director at any time during any of the performances.

3.—Judgment in this event will be rendered on greatest variety of tricks, both spinning and catching, both on foot and horseback, ease, grace and general skill displayed. Judgment rendered and prizes awarded on closing day.



The Home Spot of Beautiful St. Vital

Large
Profits
will be
made by
Investors
who buy
now

AN exclusive residential sub-division richly endowed with natural beauty which has already attracted a large number of Winnipeg's wealthiest citizens who have secured lots for building purposes.

St. Vital Heights is also attracting investors who have made big profits in Crescentwood, River Heights and other high-class districts. This is the class of property that makes handsome profits for investors.

St. Vital Heights is located in the most popular suburban district of Winnipeg which is now the centre of interest among investors.

Call at our office, or phone, and we will take you out to St. Vital Heights in our auto.

Prices, \$13.00 to \$18.00 per foot. Terms to suit purchaser.

D. A. McDonald Realty Co.

Northern Crown Bank Building, Winnipeg

Phone
MAIN 4637

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“THE STAMPEDE”

PROGRAMME

THURSDAY

August 14th, 1913

*Performance commences at
1.30 p.m. sharp*

DISPLAY No. 1—INTRODUCTION OF CHARACTERS

GREATEST ASSEMBLAGE OF EXPONENTS OF
RANGELAND SPORTS EVER GATHERED IN ONE
ARENA

DISPLAY No. 2—INDIAN CEREMONIAL DANCES

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COWBOYS

DISPLAY No. 4—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS

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COWBOYS

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

DISPLAY No. 9—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 10—COWGIRLS' RELAY RACE

DISPLAY No. 11—STEER BULLDOGGING BY COWBOYS

DISPLAY No. 12—RIDING OF BUCKING HORSES BY COWBOYS

DISPLAY No. 13—COWBOYS' RELAY RACE

DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

N.B.—All other special events will be announced from track.
See Rules governing each event, and you will then be able to
know just how each Contestant is progressing.

Do not forget the big Wild West

Exhibition in the Amphitheatre

— TO-NIGHT —

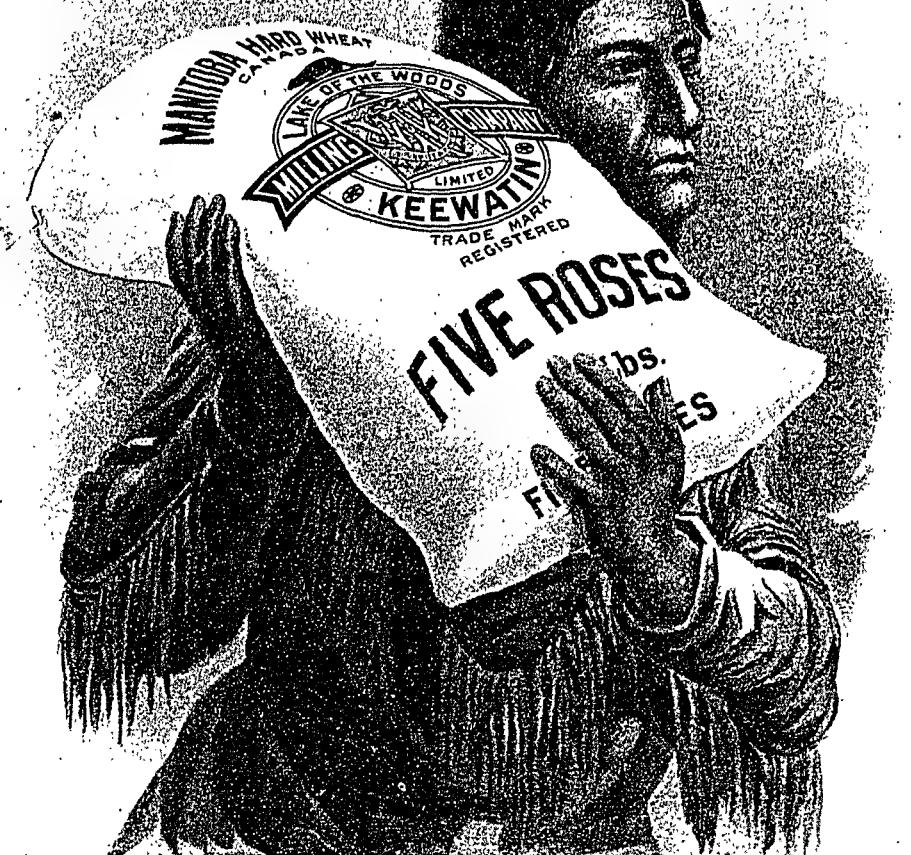
See page Seventeen for Rules governing all events
See page Forty-five for Steer Roping Score Card

ASK FOR

FIVE ROSES

FLOUR

The World's Best



SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Steer Roping Score Card

THURSDAY,
August 14th, 1913

Winnipeg Theatre

NOTRE DAME AVENUE WEST

THE HOME OF THE PERMANENT PLAYERS

WEEK of AUGUST 11th, 1913

Two Great attractions: "The Stampede" and

"The Girl of the Golden West"

A Play that was written
by a Genius

Who hasn't heard of David Belasco, the master mind of the theatrical world? Whenever David Belasco attaches his signature to any play submitted to him to be "doctored," that play becomes famous over night.

Who hasn't heard of the "Belasco touches"—those intangible yet wonderful little flashes of inspiration that have lifted many a dying play from the mediocre to the sublime?

HERE IS AN ENTIRE PLAY THAT IS THE CREATION OF THE MASTER MIND FROM ITS VERY BIRTH, ADMITTED BY HIM TO BE THE GREATEST WESTERN DRAMA HE EVER PENNED.

"The Girl of the Golden West" contains the spark, the life, the very essence of the great imagination of the genius. See this thrilling drama FIRST.

The Greatest Western Drama ever written

A PLAY WRITTEN BY A MASTER MIND
PRESENTED BY A STERLING COMPANY

AT POPULAR PRICES AFTERNOON, Best Seats 25c
EVENING, from 15c to 75c

EVERY EVENING:

Night Performance, 8.30

Order Your Seats NOW.

MATINEES:

Tuesday, Thursday, Saturday, 2.30

Telephone: GARRY 2294

Cowgirls' Trick and Fancy Roping Contest for World's Championship

PRIZES

1st Prize	\$300.00 Cash and Gold Medal
2nd Prize	\$200.00 Cash
3rd Prize	\$100.00 Cash
4th Prize	Fine Saddle Entrance Free

RULES

- 1.—This contest is for world's championship.
- 2.—Same rules govern this event as applied to Cowboys' Trick and Fancy Roping Contest.

Cowboys' Relay Race for World's Championship

PRIZES

1st Prize	\$750.00 Cash and Gold Medal
2nd Prize	\$500.00 Cash
3rd Prize	\$300.00 Cash

Entrance Fee, \$25.00

RULES

- 1.—This contest is for World's Championship.
- 2.—All horses entering in this race must be saddle horses. We do not care how these horses are bred. The saddles used must not weigh less than thirty (30) pounds.
- 3.—Ordinary cinch and latigo must be used. No patent devices, such as buckles and elastic cinches allowed.
- 4.—This race is an eight (8) mile race, divided into two (2) mile heats, one heat each day for four days. Contestants must each have two horses, riding one horse the first half mile, and changing to second horse the second half mile, change to first horse for third half mile, and finish heat on second horse. Each contestant will be permitted to have one man to hold horse which contestant is not using. Contestant must not allow helper to touch reins, or horse being saddled. Contestant must alone hold horse he is unsaddling and saddling.

Menzies & Shantz

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WINNIPEG

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CRESCENTWOOD
RIVER HEIGHTS
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KING'S PARK

Chew
**"King George's
Navy"**
and
"Bat" Tobaccos

*The Two Brands
that give full
satisfaction*

THE
Rock City Tobacco Co.
LIMITED
Quebec and Winnipeg

C. Buffet

Real Estate, Loans,
Insurance

Farm Lands for Sale in the
Three Provinces.

City Property for Investments and building purposes.

Acreage for Market Gardens and Subdivisions.

Trackage and Manufacturing Sites on all Railways a Specialty.

200 Farmer Bldg., 333 Main St.
WINNIPEG, Canada

Farm Lands

G For sale in tracts of 160 to 400 acres, splendid grain land, open prairie, one mile from station on the main line of the C.P.R., within thirty miles from Winnipeg. Apply to:

Downie Bros.

808 STERLING BANK BUILDING, Cor. of Portage Avenue and Smith Street WINNIPEG, Canada

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“THE STAMPEDE”

PROGRAMME

FRIDAY

August 15th, 1913

*Performance commences at
1.30 p.m. sharp*

DISPLAY No. 1—INTRODUCTION OF CHARACTERS

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RANGELAND SPORTS EVER GATHERED IN ONE
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DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS

DISPLAY No. 6—RIDING OF BUCKING HORSES BAREBACK BY
COWBOYS

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

DISPLAY No. 9—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 10—COWGIRLS' RELAY RACE

DISPLAY No. 11—STEER BULLDOGGING BY COWBOYS

DISPLAY No. 12—RIDING OF BUCKING HORSES BY COWBOYS

DISPLAY No. 13—COWBOYS' RELAY RACE

DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

N.B.—All other special events will be announced from track.
See Rules governing each event, and you will then be able to
know just how each Contestant is progressing.

*Do not forget the big Wild West
Exhibition in the Amphitheatre
— TO-NIGHT —*

*See page Seventeen for Rules governing all events
See page Fifty-one for Steer Roping Score Card*

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LUMBER

Come and see us and talk over
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No order too large or too small to receive
our prompt attention

We carry everything in

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See our Stock before buying elsewhere
Our Lumber is well seasoned —

The Empire Sash & Door Co.

LIMITED

Office and Warehouse:
HENRY AVENUE, E.

Telephone:
MAIN 2510 & 2511

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Steer Roping ScoreCard

FRIDAY,

August 15th, 1913

Phone: Main 698

Fort Street, Near Portage Avenue

THE ORPHEUM

CLASSIEST THEATRE IN CANADA

MATINEE DAILY at 2.15

EVERY NIGHT at 8.15

*Week Closing Saturday
Night, August 9th*

WILLIAM BURRESS

And Company of 30 in "THE NEW
SONG BIRDS."

The Latest Phase of the Grand Opera Craze

J. C. NUGENT & CO.

In his Original Oddity, "The Regular"

MULLEN and COOGAN

In Odd Nonsense

CARL McCULLOUGH

In Footlight Impressions

HANDERS and MILLISS

England's Eccentric Dancing Pianists

DEMOKRITIS

Offering a Novelty

*Week Starting Monday
Matinee, August 11th*

'THE LAWN PARTY'

A Big Musical Novelty Presented by
a Big Company of Stars

MILTON and DeLONG SISTERS

The Favorite Comedians of "Alfalfa Junction"

DARRELL and CONWAY

With a Big Orpheum Novelty Act

FROZINI

In a Class all by Himself

McLALLEN and CARSON

Bringing a new line of laughs

FRANZESKA and SCHOUTEN

Celebrated Holland Musicians

MLE. MARTHA

A Graceful and Pretty Trapeze Artist

Also at every Performance will be given

AN OPERATIC CONCERT

By the Famous Orpheum Symphony Orchestra

WORLD'S NEWS VIEWS

The Latest Important Events in England and Abroad shown in the
Orpheum's Special Pictures

5.—Any assistance rendered the contestant by helper in this respect immediately disqualifies him.

6.—The duties of the helper are simply to hold the idle horse. Nothing more.

7.—Each heat in this race started with saddles on the ground.

Cowgirls' Relay Race for World's Championship

PRIZES

1st Prize	\$500.00 Cash and Gold Medal
2nd Prize	\$250.00 Cash
3rd Prize	\$125.00 Cash

Entrance Fee, \$20.00

RULES

1.—This contest is for world's championship.

2.—All saddles in this race must not weigh less than twenty (20) pounds.

3.—This race is also an eight mile race, divided into heats the same as Cowboys' Relay Race.

4.—This race is governed by same rules as those applied to the Cowboys' Relay Race, except regarding helpers.

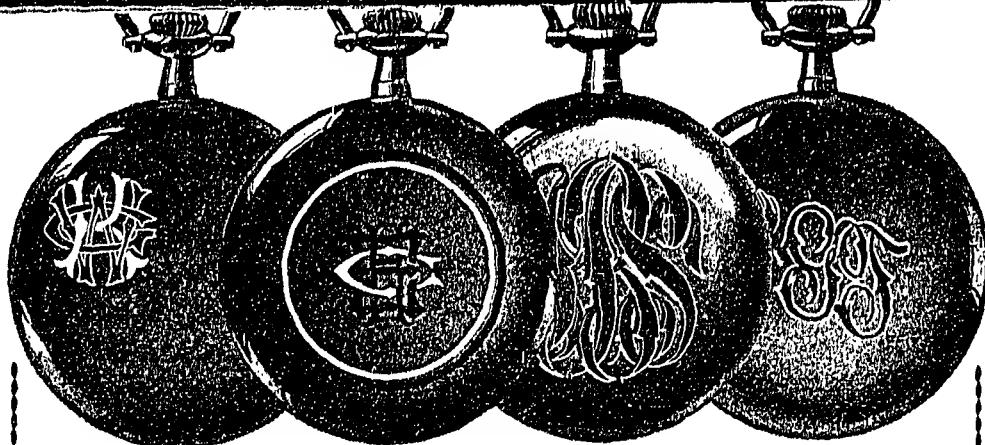
5.—Each contestant is allowed two helpers, one to hold horse while lady is saddling. Helper must not touch saddle or assist in saddling horse in any way. Helper must not touch incoming horse or interfere with him in any way until contestant is off the ground. Other helper must hold idle horse and not interfere with incoming horse in any way, neither shall helper assist in saddling or unsaddling or mounting. Any infringements in these rules will immediately disqualify contestant.

Wild Horse Race

PRIZES

1st Prize	\$100.00 Cash
2nd Prize	\$50.00 Cash
3rd Prize	\$25.00 Cash

Entrance Fee, \$10.00 each race



The 1913 Timepiece

The masterpiece of watch manufacture—the Burlington Special—19 jewels, adjusted to the second—adjusted to positions—adjusted to temperatures—adjusted to isochronism. Open face or hunting case, ladies' or gentlemen's.

New Ideas in Watch Cases!

Newest Ideas: Inlay Enamel Monograms, Block and Ribbon Monograms, Diamond Set, Lodge, French Art, Dragon Designs.

Open face or hunting case, ladies' or gentlemen's 12 and 16 sizes.

Imagine a beautiful hunting case with your own monogram on one side and the emblem of your lodge or any other emblem on the other side. Our catalog shows complete illustrations. Call at our store or send the coupon and we'll give you the book free.

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In connection with our sweeping direct offer we have selected our finest highest grade watch for a special offer direct to the people.

Material: *The best that money can buy.* Workmen: *World renowned experts in their line.*

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That \$1,000.00 Challenge

money still lies in the bank waiting, waiting for four years for someone who dares to make a competitive test with the Burlington Special. Ever since we dared to come out with our DIRECT OFFER at the rock bottom price, we have been waiting for someone to cover the challenge money in a test with the higher priced products. Why don't they accept? Look at a Burlington Special, the perfect works, the exquisite case, consider the rock bottom price, and you'll know why our challenge stands unaccepted!

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The Superb Burlington Watch now at the direct rock-bottom price—the same price that even the wholesale jeweler must pay—and in order to encourage everybody to secure this watch at once, pay this rock-bottom price, either for cash or \$2.50 a month on this great special offer!

We send the watch on approval, prepaid. You risk absolutely nothing—you pay nothing, not one cent, unless you want this exceptional offer after seeing and thoroughly inspecting the watch. Read the coupon below.

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Learn the inside facts about watch prices, and the many superior points of the Burlington over double-priced products. Just call at our store or send the coupon or a letter or a postal. Get this offer while it lasts.

FREE
Book Coupon
Burlington Watch Co.
355 Portage Ave. Winnipeg

Burlington Watch Co., Dept. 8116 Please
355 Portage Ave., send me (without obliga-
Winnipeg, tion and prepaid) your free
Man., book on watches and a copy
Dept. 8116 of your \$1,000 challenge, with
full explanation of your cash or \$2.50
a month offer on the Burlington Watch.
U.S. Address—Millard Station, Chicago.

Name.....
Address.....

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“THE STAMPEDE”

PROGRAMME

SATURDAY

August 16th, 1913

*Performance commences at
1.30 p.m. sharp*

DISPLAY No. 1—INTRODUCTION OF CHARACTERS

GREATEST ASSEMBLAGE OF EXPONENTS OF
RANGELAND SPORTS EVER GATHERED IN ONE
ARENA

DISPLAY No. 2—INDIAN CEREMONIAL DANCES

DISPLAY No. 3—TRICK AND FANCY RIDING BY COWGIRLS AND
COWBOYS

DISPLAY No. 4—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 5—TRICK AND FANCY ROPING BY COWBOYS AND
COWGIRLS

DISPLAY No. 6—RIDING OF BUCKING HORSES BAREBACK BY
COWBOYS

DISPLAY No. 7—INDIAN RACES

DISPLAY No. 8—RIDING OF BUCKING HORSES BY COWGIRLS

DISPLAY No. 9—ROPING OF LONG HORN STEERS BY COWBOYS

DISPLAY No. 10—COWGIRLS' RELAY RACE

DISPLAY No. 11—STEER BULLDOGGING BY COWBOYS

DISPLAY No. 12—RIDING OF BUCKING HORSES BY COWBOYS

DISPLAY No. 13—COWBOYS' RELAY RACE

DISPLAY No. 14—WILD HORSE RACE

Different Riders, Ropers and Horses Each Day.

N.B.—All other special events will be announced from track.
See Rules governing each event, and you will then be able to
know just how each Contestant is progressing.

*Do not forget the big Wild West
Exhibition in the Amphitheatre
— TO-NIGHT —*

*See page Seventeen for Rules governing all events
See page Fifty-seven for Steer Roping Score Card*

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The Jaeger theory of proper health underwear and overwear has had universal acceptance.

In our Winnipeg Store we have full Jaeger lines, including Underwear, Sweaters, Motor Coats, Golf Coats, Travelling Rugs, Caps, Gloves, etc., made of selected wool and with every attention to detail in workmanship, guaranteeing comfort and durability.



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They fit well and are really stylish.

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Dr. JAEGER SANITARY
WOOLLEN SYSTEM CO.
LIMITED

352 Portage Avenue, Winnipeg

And at JAEGER AGENTS EVERYWHERE

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

Steer Roping Score Card

SATURDAY,
August 16th, 1913

The —

Wellington Hotel Grill

289 Garry Street, Just South, Portage Avenue



A Refined and Comfortable Place to Take a Meal

**Special Orchestra for Luncheon, Dinner and After
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The only place in this City where you can have a Private Dining Room for parties of from three to ninety people.

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We Serve the Best of Everything

Choice selection of Wines, Domestic and Imported Cigars and Cigarettes.

E. W. HANNA, Proprietor

HOTEL PHONE MAIN 2684

GRILL PHONE MAIN 1753

RULES

1.—This race is run each day, and above mentioned prizes awarded each day.

2.—Each rider must furnish his own outfit.

3.—All horses will be led out on track with hackamore already on them. Each horse will be turned over to contestant who has drawn him, and two assistants are allowed to hold horse by hackamore reins. Contestant's saddle and blindfold must be on the ground. Neither contestant nor his assistants are allowed to gentle horse in any way. When all contestants have been supplied with horses the starter will announce the beginning of the race with a pistol shot. In blind-folding and saddling horses in this race, no foot roping is allowed. Any infringement of the above rules disqualifies the contestant.

Special Prize Regarding Wild Horse Race

For the best team of three men, composed of rider and two assistants, who display the best skill, judgment, daring and all-around horsemanship in this race, the following prizes will be awarded. In order to compete with these prizes said team must enter each day in each Wild Horse Race.

1st Prize	\$100.00 Cash
2nd Prize	\$75.00 Cash
3rd Prize	\$50.00 Cash



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Finest Confectionery

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Dainty Lunches

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Confectionery
and Flower Shop

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should see

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We have the reputation with the best
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of selling more coats at this price than
any other house in this Dominion.

There's a Reason !

The best Scotch Wool yarns, in all
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in all sizes. IN FACT THE WHOLE
COAT ITSELF.

A Special Lot arranged for Stampede Week at

**ROBINSON & CO.
LIMITED**

MAIN STREET

Near Portage

- 5.—Should man miss steer when jumping or steer get away from him before man throws him, one minute will be added to his time.
- 6.—The steers must be thrown with hands only. No biting allowed. Any display of undue cruelty will immediately disqualify contestant.
- 7.—Each contestant will be allowed one man only to haze steer.

Cowboys' Bare-back Bucking Horse Riding Contest (With Surcingle)

PRIZES

1st Prize	\$500.00 Cash and Gold Medal
2nd Prize	\$250.00 Cash
3rd Prize	\$125.00 Cash

Entrance Fee, \$12.50

RULES

- 1.—This contest is for World's Championship.
- 2.—All horses to be ridden from chute, surcingle around horses.
- 3.—Rider must ride with one hand in the air. Changing hands not allowed.

Cowboys' Trick and Fancy Riding Contest for World's Championship

PRIZES

1st Prize	\$500.00 Cash and Gold Medal
2nd Prize	\$250.00 Cash
3rd Prize	\$150.00 Cash
4th Prize	Fine Saddle

Entrance Fee, \$12.50

RULES

- 1.—This contest is for world's championship.
- 2.—All contestants to ride each day and be prepared to exhibit their skill on call of Arena Director at any time during any of the performances.
- 3.—Judgment in this event will be rendered on greatest variety of tricks, ease, gracefulness and general skill displayed. Judgment rendered and prizes awarded on the closing day.

STAMPEDE VISITORS

*Visit
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Here you will find the largest and most complete collection of genuine Indian goods, Curios, etc., in Canada. We have been collecting Indian and Frontier Relics since 1880 and now stand unrivalled.

A full line of Indian buckskin coats, schapps, gauntlets, moccasins and leather goods, the latest of European and American novelties, also a large stock of Moose, Deer, Elk heads and Elk teeth always on hand.

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If it is in the Liquor Line
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J. ERNEST McLAUGHLIN, Mgr. Dir., 503 Lindsay Building

Remarks by "Arroyo Al."

By E. A. BRININSTOOL



*I wouldn't make a Wall Street King,
I'm no financial guy;
I don't know much of anything
But makin' money fly.
But I kin twirl a rope an' git
A steer at ev'ry throw,
An' on the ranges I am "it,"
'Cuz cows is all I know.*

*I wouldn't make no parlor gent,
Close-herdin' gals—that's right!
'Cuz I ain't wuth a ternal cent
When wimmen heaves in sight.
But when I'm asked to read a brand,
Er tame an outlaw nag,
Wal, pard, that's biz I understand,
That's where I make my brag!*

*I couldn't sing no op'ry air,
At that I ain't no bird;
But I kin bawl out purty fair
When I am on night-herd.
I don't know this "Il Trovatore,"
That's cracked up purty steep,
But "Swanee River," when I roar,
Makes cattle go to sleep.*

*I ain't no city dude, that's sure,
With starched-up shirt, by gee!
Fer me the city has no lure;
It's Sagebush Land fer me!
A bronc that's scrubby, tough an' hard,
An open range to roam,
A blanket in the bunkhouse, pard,
An' that's what I call home.*

*I'm clean stampeded when some girl
Comes maverickin' round
To git my bronco heart a-whirl,
An' range my feedin' ground.
But when the brandin' fires gleam,
An' round-up work gits hot,
I ain't a-travelin' in no dream—
I'm Johnny-on-the-spot!*



THE SEAL OF QUALITY

Visitors attending "The Stampede" Hudson's Bay

NEXT IN IMPORTANCE to the Stampede attractions is the Hudson's Bay Department Store, a shopping centre of Premier Significance at close association with the Frontier days in Western Canada.

During Stampede week magnificent displays of Women's fashions are invited to avail themselves of the opportunity of seeing what smartly dressed women will wear during the coming season.

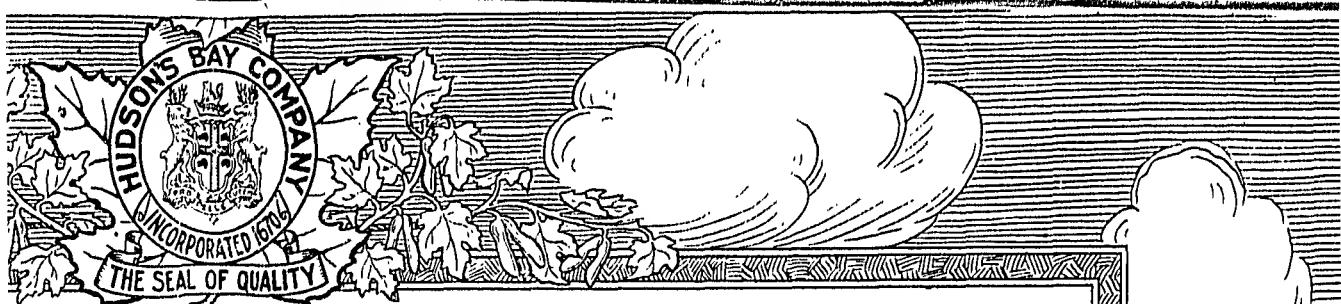
The fascinating and entirely new ideas that modern art has charmingly expressed in the stunning new Coats, Suits, etc., will be a notable display of interest to visitors. In particular, interest will be taken in Furs, Coats of all varieties, Fur Sets and Small Furs. It is in sensible and wearable Furs and of a quality absolutely unsurpassed. Hudson's Bay Furs are noted. You will enjoy this exhibition.

Visitors are also reminded that the Store's conveniences of the Company that you take full benefit of them. Remember the Long Distance Telephone and Check Room on the third floor.

You will enjoy Lunch at the Bay. Here it is quiet and restful, 35c., 50c. and A la Carte Service, 12 to 2.30 p.m. Music during Lunch hour.

Manic
the th





The Stampede" will receive a hearty welcome at the Hudson's Bay Company

e Stampede attractions is a visit to the Hudson's Bay Department Store. Premier Significance at this time by reason of the Company's long history in Western Canada.

nt displays of Women's apparel are being featured and visitors will have the opportunity of seeing a correct interpretation of the styles in wear during the coming season.

ideas that modern art has given to fashion this season are reflected in new Coats, Suits, Dresses, Silks and Dress Goods. Of course there will be a notable display of **Hudson's Bay** Men's and Women's Hats and Small Furs. It is a display that reflects the last word in quality and of a quality absolutely trustworthy—the Best—for which you will enjoy this exhibit.

e Store's conveniences are at their disposal and it is the desire to benefit of them. Rest Room, Reading Room, Local and Check Room on the third floor.

Here it is
Carte Service,
each hour.

Manicure, Hairdressing and Massage Parlors on
the third floor in charge of expert attendants.
Appointments can be arranged by
Phone : Main 3121



Stampede Sale of Fit-Reform Suits

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We have dropped down the bars on lots of our fine Suits and Furnishings. Here's your chance to save money.

Sharp Reductions on 3-piece Suits

\$15 Suits for \$11.50	\$25 Suits for \$19.50
\$18 " " \$13.50	\$28 " " \$22.50
\$20 " " \$15.00	\$30 " " \$22.50
\$22 " " \$16.50	\$35 " " \$25.00

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\$9.50 \$11.50 \$13.50

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WINNERS in the various Contests at

"The Stampede"

*August
9th to 16th
1913*

COWBOYS' BUCKING HORSE CONTEST

CONTESTANT	RESIDENCE	HORSE	
			CHAMPION OF THE WORLD
			2ND PRIZE
			3RD PRIZE
			4TH PRIZE
			5TH PRIZE
			6TH PRIZE

COWGIRLS' BUCKING HORSE CONTEST

CONTESTANT	RESIDENCE	HORSE	
			CHAMPION OF THE WORLD
			2ND PRIZE
			3RD PRIZE
			4TH PRIZE
			5TH PRIZE

COWBOYS' STEER ROPING CONTEST

CONTESTANT	RESIDENCE	
		CHAMPION OF THE WORLD
		2ND PRIZE
		3RD PRIZE

COWBOYS' STEER BULLDOGGIN CONTEST

CONTESTANT	RESIDENCE	
		CHAMPION OF THE WORLD
		2ND PRIZE
		3RD PRIZE
		4TH PRIZE

COWBOYS' BAREBACK BUCKING HORSE CONTEST

CONTESTANT	RESIDENCE	HORSE	
			CHAMPION OF THE WORLD
			2ND PRIZE
			3RD PRIZE

— () () () —
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SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

COWBOYS' TRICK AND FANCY RIDING CONTEST

CONTESTANT	RESIDENCE	
.....	CHAMPION OF THE WORLD
.....	2ND PRIZE
.....	3RD PRIZE
.....	4TH PRIZE

COWGIRLS' TRICK AND FANCY RIDING CONTEST

CONTESTANT	RESIDENCE	
.....	CHAMPION OF THE WORLD
.....	2ND PRIZE
.....	3RD PRIZE
.....	4TH PRIZE

COWBOYS' TRICK AND FANCY ROPING CONTEST

CONTESTANT	RESIDENCE	
.....	CHAMPION OF THE WORLD
.....	2ND PRIZE
.....	3RD PRIZE
.....	4TH PRIZE

COWGIRLS' TRICK AND FANCY ROPING CONTEST

CONTESTANT	RESIDENCE	
.....	CHAMPION OF THE WORLD
.....	2ND PRIZE
.....	3RD PRIZE
.....	4TH PRIZE

COWBOYS' RELAY RACE

CONTESTANT	RESIDENCE	
.....	CHAMPION OF THE WORLD
.....	2ND PRIZE
.....	3RD PRIZE

COWGIRLS' RELAY RACE

CONTESTANT	RESIDENCE	
.....	CHAMPION OF THE WORLD
.....	2ND PRIZE
.....	3RD PRIZE

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Wholesale Tobacconist

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At Popular Prices

Money back if not satisfied

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259 PORTAGE AVENUE

Various Styles of Roping

By WILL ROGERS



There are several different kinds of roping which may be divided into the following styles: Steer roping, Horse roping, Calf roping and Fancy roping.

Steer roping is done from horse back. The roper catches the steer, throws him and ties him. Men who follow this particular line of work have horses trained especially for that purpose. The roper makes a study of how to make every second count. The man of the horse ranch may be a great horse roper, still he could not catch a steer in time, and quick time. A man may be a good corral roper on foot, yet could not sit up on a horse and catch with any degree of accuracy whatever. Another man may be first class in roping horses from horse back, but put him on the ground and he could not catch a thing.

Calf roping is an art in itself. A man may be the best calf roper in the world and be unable to go out and catch and tie a steer in anything like quick time. Of course there are exceptions in all these instances, but I am only speaking now as a general rule.

Fancy and trick roping, such as spinning and making fancy catches, is another different line of roping. This line of work originated in Old Mexico, and is called the New Mode of roping. There are several explanations given as to how fancy roping was first originated. It is my contention that making the circle of the rope originated first when someone was taking the tangle out of his rope, swung it around and it fell into a circle, which when practiced he discovered he could keep open. The first man to bring this kind of rope work into the United States was Vicente Orepso, the Mexican who will be remembered for several years with the Buffalo Bill Show. I think he first joined the show in 1893 or '94 and was with them until three or four years ago. He was the first roper that any of the present day fancy ropers ever saw, and up to this day I have never seen a man exhibit the same accuracy and style that he did. He did not have as extensive a routine of tricks as the different ropers of to-day, but he seldom missed and his catches were long and clean. He was a great straight roper, and that is saying a whole lot, as many of the fancy ropers of to-day are poor straight ropers. He was a wonder at catching loose bucking horses that had got their man, or had become loose in the arena and were free to run where they pleased. In catching these runaway horses he always threw a small loop and got them right around the throat latch, not the middle of them or hind leg, or around the saddle horn.

Fancy roping is advancing all the time, and you, who are fortunate enough to attend "The Stampede," will see the greatest bunch of fancy ropers in

The Biggest Thing at "The Stampede"

G Is the immense seating capacity, made from LUMBER SUPPLIED BY US. It's just an example of how well we are prepared to supply material for all purposes. When you want Lumber, Good Lumber, for any purpose, you'll get it here ; you'll get quality, prompt service and the right prices.

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258 PORTAGE AVE.

Various Styles of Roping *(By Will Rogers (contd. from page 71))*

the world. Every one of them excel in some particular little trick or stunt that he can do better than the other one, but as to who is the best on the general average on all the tricks remains to be seen when the judges' decision is awarded at the end of the contest.

Among the better exponents of this style of roping is Fred Burns, who has originated many tricks and especially fancy catches. His catches are long and clean. Another is Chester Byers, a boy, I am proud to say, I taught some of his first tricks, and who for the last few years has been teaching me some new ones. He is one of the quickest to learn a trick, and he has a lot of original ones of his own. I consider he is easier and slower in action than any of them. He is good in all lines of fancy roping and spinning, still I think Burns excels them all in fancy catches. Bee Ho Gray is another leader in fancy roping. He has originated as many hard tricks as anybody, lots of which he is the only one doing to-day. He is great with either hand, and is the best one handling one rope over the other that I ever saw. Sammie Garrett is also another good one. Montana Jack Ray, great. Tommie Kiernan, look out for him as he can handle the rope mighty easy—can do anything that he ever saw anybody else do, but probably not with such ease. Hank Durnell, while not with the same ease as Byers, does it all. Tex McLeod, Hutton, Homer Wilson, and a bunch of others equally as good. Do not overlook Fred Stone, the actor of Montgomery and Stone. He has had the best boys in the business teach him, and at the present time bids fair to excel lots of them in a little while. The Mexicans are the best on catches. They do lots of hard tricks which are not understood by a great many of the ropers who are the best to do fancy catches while on horse back, still they do not do any tricks like jumping through the loop.

Tex McLeod, the present champion, I have never seen work, but I know from hearsay that he is good. If he wins against his opponents this year my hat is off to him, or any of them, even the losers, as they are all good and have worked hard to learn what they know. If you do not believe it, pick up a rope and try and do a trick with it yourself, so give them all credit.

Florence LaDue, the present lady champion, is very fast and graceful with her spinning. She has a large routine of catches. I have not seen her work lately, but she was always good on all around fancy roping. Hazel Moran is a very good graceful spinner. When I last saw her work she did not do many catches, but everything she does she does well. There are several other lady fancy ropers, among them Jane Bernaudy, Grace Shultz, Bertha Blaneett, who are all good.

The end of the week will tell who is the best of the bunch, as all those who consider themselves as good as the best will be here to participate in all lines of cowboy and cowgirl sports and contest for the largest cash prizes ever given.

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Is a strict Trust Company, and confines its work exclusively to such occupation as that which comes under that heading in its best sense. It acts as executor or trustee under wills, as liquidator, as administrator, as registrar, as transfer agent, as trustee for bondholders, as agent for individuals who desire to be relieved of financial responsibilities or who may desire to take advantage of the opportunities in the locality in which the Trust Company is located and as a safe repository for funds on which 4% is allowed.

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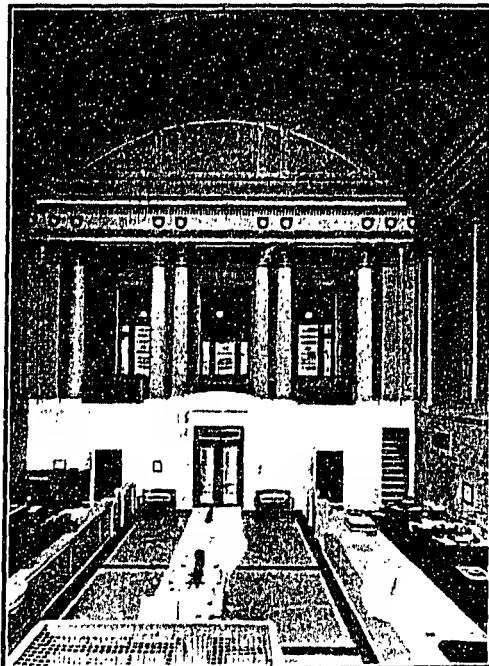
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The Cowboys

The great days of the cowboy have passed. The agricultural stage pushes aside the pastoral. Farming, wherever it can be advantageously pursued, and stock farming, possess, or will possess, the great area where once the knights of the quirt and stock saddle lived their healthy and adventurous lives. They were found at one time or another from Mexico to the Peace River, throughout the so-called arid lands and bad lands, Texas, New Mexico, part of Arizona, Colorado, Wyoming, Montana, Western Kansas, Nebraska, Dakota and Canadian Northwest Territories. But the cowboy will soon be only a memory, like the buffalo hunter. He will disappear as the trapper is disappearing. The broncho buster and the horse wrangler will go the way of the old stage driver.

The accessories, the "properties" as the stage managers say, of the cowboy, his sombrero and chaperajos, and jingling heavy spurs, have struck the imagination and blinded it to his qualities and services. There rises up the distorted image of him in his most reckless moments, in his hours of gross merry-making, when he tones down his constitution with frontier whisky and rides his horse into saloons and carouses crazily through the town shooting and whooping. Yet all observers of his class paint him as far from quarrelsome, sudden and quick in quarrel, indeed, but not in seeking it; courteous and self contained, as men who live out of doors and carry dangerous weapons and know that their associates carry them are apt to be; truthful, honest, brave, of course, and not merely in action, but endurance, laborious, full of resource. He belonged to a highly skilled profession. An early initiation into it, and years of training were required. Plenty of Easterners who thought that it was easy for any muscular fellow graduated from the riding schools to become a cowboy found their mistake. The cowboy rode well and roped well. Skill with the rope is only attainable after long and constant practice. Considering the refractory and unbroken or badly broken beasts the cowboys had to ride, and the rough country in which most of their riding had to be done, and considering their perfect control of their mounts, they must be counted among the best horsemen in the world, masters of a style effective for their purposes.

Perfect presence of mind was necessary to the cowboy. We are likely to forget in his fringe and jingle how much hard work, often in difficult conditions, he had to do. Cowpunching in a stampede during bitter weather is no child's play. The men in the "line camps" had duties more responsible and difficult than often fall to soldiers. A great round-up was managed with a skill and discipline substantially military. One day the cowboy drags a steer out of a quicksand and the grateful beast charges

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The Cowboys—continued

at him in consequence. The next day he is fording a freshet-swollen river, or struggling through a blizzard. A bright-eyed and resolute race were and are the cowboys. Their military capabilities received sufficient demonstration in 1900 in the Strathcona Horse, and in 1898 in the Rough Riders. The idea of forming a cowboy force had, we believe, occurred some ten or twelve years before.

The personal qualities of the cowboys are visible enough, but their services to civilization are scarcely thought of. Over wide regions they have been the pioneers and forerunners. They have fought a good fight, against thieves, especially horse thieves, the arch criminals in a new country where everybody must ride. Banded together they have done wild justice upon many malefactors. Sometimes there has been war between ranch and ranch. But essentially the cowboys have been a force for law and property in a territory where no writ runs that is not signed by the strong hand.



The cowboy's costume and his profession are a modification of those of the Mexican vaquero. They spread from the southwest northward. Something of their quiet courtesy is perhaps due to their southwestern origin. The East had added to their number. For a time cowpunching was almost a mania among Eastern college men. Cultivated youths were fascinated by the free, open life. In some parts of the West, notably in Colorado, there arose a curious and delightful society. The ranchman was only a cowboy in chief. He was emancipated from many prejudices and localisms. In particular it was noticed in El Paso and Denver in the most high and palmy state of the cattle business, that cowpunching was a sure receipt for reducing the Bostonian morgue.

The strange, burned and gloomy country over which many of the cowboys roamed yet awaits its sacred bard, and no master's hand has yet set down the manly and generous cowboy life under the sun and the stars.

Cowboy in Real Life

A few words about Western character may be quoted from ex-President Theodore Roosevelt's writings. He, a New Yorker, Harvard student, Western plainsman, rancher, national statesman and conservative analyzer of his subjects, years ago gave the following description as a result of personal knowledge and experience.

"Cowboys resemble one another much more and much less than is the case with their employers or ranchmen. A town in the cattle country, where it is thronged with men from the neighborhood round about, presents a picturesque sight. Here are assembled men who follow the various industries known only to frontier existence, who lead lonely lives, only when occasion causes their visit to the 'camp.' All the various classes—loungers, hunters, teamsters, stage-drivers, trappers, shepherds, settlers, and men drawn from all classes, plainsmen and mountaineers—are here to be seen. Most prominent of all the cowboy; singly, or in twos or threes, they gallop the wild little horses down the street, their lithe, supple figures erect, or swaying slightly as they sit loosely in the saddle. Their stirrups are so long that their knees are hardly bent, and the bridles not taut enough to keep chains from clinking."

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The West for Me

By E. A. BRININSTOOL

I love the peaks with their snowbound caps, the stately mountains grand,

*The pungent smell of the bending pines that tower on either hand,
The streams that leap through the canyons deep, and the wind's low melody.—*

I heed their call, for I love them all—'tis the West, the West for me!

*I love the stretches of desert gray, the brown buttes grim and high;
I love the scent of the sagebrush flats, the blue of the vaulted sky;
The charm and spell of each draw and swell, and the shifting sand dunes free—*

They grip and hold as their charms unfold—aye, the West, the West for me!

*I love the trail through the lonely hills to the door of the old log shack,
And an instinct strong is luring on, as it calls and beckons back.*

*I love the croon of the low, sweet tune that sighs through the scrub-oak tree,
And the bubbling note from the wild bird's throat—ah, the West, the West for me!*

*I love the herds on the open range, the riders who guard them well,
Who ride like fiends in the night stampede through the ocean of chaparral;*

*I love to dream in the campfire's gleam of the days as they used to be
And the stalwart men who were heroes then—so the West, the West for me!*

Oh, the boundless West, and the wild, free life that is spent in the open air,

With the handiwork of the God of All in the plains and the mountains there!

I love the sweep of the streams that creep from the hills to the throbbing sea,

And I hear their call as the shadows fall—oh, the West, the West for me!

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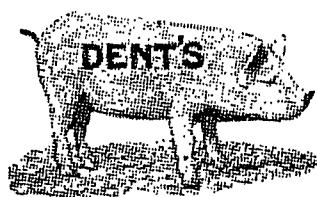
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Canadian Indians

The Indians of the Dominion of Canada are law abiding. They are well looked after by the Officials of the Department, and statistics show the results of their labor.

The Indian population of 1912 was 104,956, an increase of 1,295 on 1911.

Ontario has	26,393
British Columbia	24,781
Quebec	12,817
Manitoba	10,373
Saskatchewan	9,545
Alberta	8,113
N. W. Territories	5,262
Yukon.....	3,500
Nova Scotia	1,969
New Brunswick.....	1,903
P. E. Island	300

About equally divided male and female.

They are well provided for with hospitals, medical attendance and medicine free. The school system is still in its infancy and is one of the large questions being dealt with by the Department and churches. Industrial, boarding and day schools number 325, with an attendance of 11,303. (Boys, 5,648; girls, 5,655).

The earnings of the Indians in 1912 was \$4,018,120, or \$52.00 per head, made up as follows:

Wages	\$1,616,049
Sale of Beef	748,473
Trapping	804,517
Hunting.....	623,972
Fishing	225,109

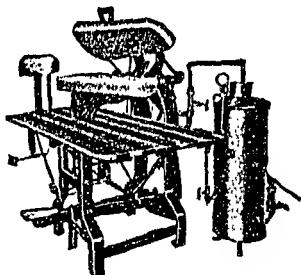
The sale of part of several reserves has placed some in comfortable circumstances.

The old Indians still look back to the days of the Buffalo, and admire that celebrated painting "Before the White Men Came."

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The Cow Horse



Let's Stampede!

No adjunct is more necessary in all spheres of the cowboy's routine than the so-called cow-horse. He knows the needs and the exigencies of the cattle business as thoroughly as the sombreroed man of the plains, who sits astride his back. Without the cow-horse there could be no cattle industry on a big scale, for steers would not be captured, "cut-out," tied, branded, penned or shipped.

A horse becomes, in the phaseology of the West, a cow-horse when he has served his apprenticeship on the range. The best of them are worth about \$300.00 in the open market, whereas an equine unschooled in the business of the prairie goes begging at half the price. Fifty-mile wanderings, day by day, fatigue them not at all, and their sole means of subsistence is prairie grass. Grain is a luxury not vouchsafed them once a year, and sometimes there are twenty-four hour stretches without water. So familiar is the experienced cow-horse with the method of pursuit and capture of a wild running steer that bridle, reins and the guiding hand of a rider are unrequired details. He follows the quarry in every turn and brings the cowboy speedily to the most advantageous position for the casting of the imprisoning lasso. And when the rope encircles horns or neck, he understands how best to withstand the physical shock as it grows taut. Every muscle is braced against the impact, which sometimes wrenches the saddle horn from its fastening, or tears cinch as if it were paper. If the plan is to tie the captive, he knows the rope must not slacken, for the steer, thrown headlong in the abruptness of its halt, is held prostrate only by the rigid line.

In moving among a herd of prairie cattle the cow-horse has been taught to proceed with furtive movement, for unwonted activity will cause a stampede. If the rider has singled out an individual steer whom he wishes to "cut-out," the cow-horse comprehends instantly the purpose, quietly forces the animal to the outer limits of the drove, and then, the danger of commotion over, no longer withholds speed.

The cow-horse fords or swims a river without hesitation, and seems to know and avoid quicksand by intuition. He traverses tracts riddled with prairie dog and gopher holes without once becoming entrapped.

Little wonder that the cowboy comes to love the faithful beast who is his companion by day and night, who is his ally in every step and without whom his means of livelihood would be gone.

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"THE STAMPEDE"—By WALLACE D. COBURN

*Did you ever hear the story of how one stormy night
 A wild beef herd stampeded, down yonder to the right?
 Now Well, you see that sloping hill, beyond the sage-brush flat,
 East of the old round-up corral, where all the boys are at?
 'Twas one night in November, and I was on first guard,
 A storm was brewing in the West, the wind was blowing hard.
 Of wild Montana steers we had about a thousand head,
 Belonging to the "Circle C," and each one full of "Ned."
 The season had been rainy and the grass was thick and long,
 So the herd had found good grazing in the hills the whole day long,
 The clouds had piled up in the west, a strangely grotesque mass,
 And the rain began to patter on the weeds and buffalo grass.
 The lightning flared up 'tween the clouds, and all was deathly still,
 Except the melancholy howl of a coyote on the hill.
 The vivid shifting lightning kept bright the stormy scene,
 And I could see the broken hills with wash-outs in between.
 And when Bill, who was standing first guard with me that night,
 Came jogging past, he 'lowed that it was certainly a sight,
 And then commenced to whistle, while I began to sing.
 The lightning flared along the sky like demons on the wing,
 But round and round rode Bill and me, with slickers buttoned tight,
 And looked like dim specters in the constant changing light,
 The thunder now began to peal and crash along the sky.
 The cattle pawed and moved about, and the wind went whistling by.
 Then, suddenly without a sign, there came an awful crash,
 And my eyes were almost blinded by a bright and burning flash
 That filled the air an instant, then as suddenly went out,
 While little sparks of lightning seemed floating all about.
 And then the scene that followed defies my tongue to tell,
 For those wild steers stampeded when the deadly lightning fell.
 I don't know how it happened, but when my vision clears,
 I find that I am riding in the midst of running steers.
 And oh! the thoughts that filled my brain as in that living tide,
 Of hoofs and horns and glowing eyes, I made that fearful ride,
 On and on at deadly speed, I dared not slacken pace;
 A stone wall could not stop us in that blood-curdling race;
 And if a cowboy ever prayed with fervor in his prayer,
 'Twas me among those madd'n'd beasts, for I prayed in despair.
 My horse was jammed and thrown about as o'er the rocky ground
 We sped like some vast torrent, with stubborn sullen sound,
 And then my horse was almost gone, and death stalked all about,
 I heard above the awful roar a cowboy's ringing shout.
 And looking backward in the gloom I caught a fleeting glance
 Of cowboys flitting to and fro, like spirits in a dance,
 And then I felt my nerve come back, like some old long lost friend,
 For I had given up all hope, and waited for the end.
 At first I couldn't hardly tell just what they hoped to do,
 But soon I saw they meant to cut that running herd in two,
 For after cutting off a bunch, they lines up with a cheer,
 To form a wedge of solid men and charge them from the rear.
 Then on they came through tossing horns, with old Jack in the lead.
 The cattle parted stubbornly, but didn't slacken speed.
 On and on, with sturdy force, those brave lads struggled on,
 But I doubted if they'd reach me before my horse was gone,
 For as I spurred his reeking flanks and pulled his head up high,
 He slowly sank beneath me and I felt that I must die,
 But up again he struggled, then down he went once more,
 And I found myself a knockin' at old death's gloomy door,
 And when I got my senses the hoofs and horns were gone;
 And Bill was kneeling at my side with streaming slicker on,
 You see, my leg was broken and chest was badly crushed
 By half a dozen reckless steers, as over me they rushed.
 But it is hard to kill a cowboy, they're pretty tough you know,
 Else I'd been riding in the clouds with angels long ago.*

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*The significance of the use of Ochres and Paint among
the Indians' People—by the Rev. John
McDougall, Calgary, Alta.*

This earth and mineral colorings were used on the human face and form, also on the panels of the Buffalo and Mooseskin Lodge of the tribes.

These later, when the horse came upon the scene, the Indian daubed and painted his mount for the occasion.

The following will indicate some of the times and seasons for special-painted face and form in human life:

- 1st—Learning to hunt and trap.
- 2nd—Reaching manhood.
- 3rd—Seeking a creed or meeting the spirit of his dreams.
- 4th—Going to war.
- 5th—Seeking a mete.
- 6th—Going to battle.
- 7th—Coming home as victor.
- 8th—Undergoing defeat.
- 9th—Joy and feasting.
- 10th—Death and mourning.
- 11th—Seeking the priesthood.
- 12th—Medicine and burying.
- 13th—Becoming a seer and being able to travel far in spirit.
- 14th—Religious and used especially at the great annual festival of mid-summer.
- 15th—Peacemaking.
- 16th—Travelling.
- 17th—Visiting.

All of the above gave reason for certain style and shapings of color on face and form and costume, and many of these customs are still in vogue in the three middle provinces of this Western land. I very much question if these Indians have donned war paint since 1885. A few individuals, such as the Blackfoot, who killed the issuer of rations down at the Blackfoot Crossing, or the Blood Indian who ran amuck and killed several people before he was arrested, or Almighty Voice the Cree, who also killed several men and finally succumbed to the gathering guns near Duck Lake, with these few individual cases we have not had any "war paint," but of the other paint and feathers as in use among these tribes we have had these in common among all these Indians and doubtless will for some time to come.

The paintings on the panels of the lodges were the life history of the warrior, hunter, occupant of same. His daring and pluck and skill were thus made an object lesson even during his life in the lodges of his people.

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"The Outlaw"

By CHAS. BADGER CLARK, Jr.

*When my loop takes hold of a two-year old
By the feet or the neck or the horn,
He can plunge and fight till his eyes go white,
But I'll throw him as sure as you're born.*

*Though the taunt sing like a banjo's string,
And the latigoes creak and strain,
Yet I've no fear of an outlaw steer,
And I'll tumble him on the plain.*

*For a man is a man, and a beast is a beast,
And the man is the boss of the herd;
And each of the bunch, from biggest to least,
Must come down when he says the word.*

*When my legs swing 'cross on an outlaw hawse,
And my spurs clinch into his side,
He can r'ar and pitch over hill and ditch,
But wherever he goes I'll ride.*

*Let him spin and flop like a crazy top,
Or flat like a wind-whipped smoke;
But he'll know the feel of my rowelled heel
Till he's happy to own he's broke.*

*For a man is a man, and a hawse is a brute;
And the hawse may be prince of his clan;
But he'll bow to the bit and the steel-shod boot,
And own that his boss is the man.*

*When the devil at rest, underneath my vest,
Gets up and begins to paw;
And my hot tongue strains at its bridle reins,
Then I tackle the real outlaw.*

*When I get plumb riled and my sense goes wild,
And my temper has fractious growed;
If he'll hump his neck just a triflin' speck,
Then it's dollars to dimes I'm throwed.*

*For a man is a man, but he's partly a beast;
He kin brag till he makes you deaf;
But the one lone brute from West to East
That he kain't quick break, is himself.*



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The Old Cowman's Appeal

By CHAS. BADGER CLARK, Jr.

*I rode across a valley range,
I hadn't seen for years,
The trail was all so spoilt and strange,
It nearly fetched the tears.*

*I had to let the fences down,
The fussy lanes ran wrong,
And each new line would make me swear,
And hum this little song:*

*'Twas good to live when all the sod,
Without no fence or fuss,
Belonged in partnership to God,
The Government and Us.*

*With sky-line bounds from east to west,
And room to go and come,
I loved my fellow man the best,
When he was scattered some.*

*When my old soul hunts range and rest,
Beyond the great Divide,
Just plant me in some stretch out West,
That's sunny, lone and wide.*

*Let cattle rub my tombstone round,
And coyotes mourn their kin,
Let horses come and paw my mound,
But don't you fence it in.*

W.E. HAWKS, Jr.

Owner of Two Bar Seventy
Ranch on Snake River,
Idaho. Now of

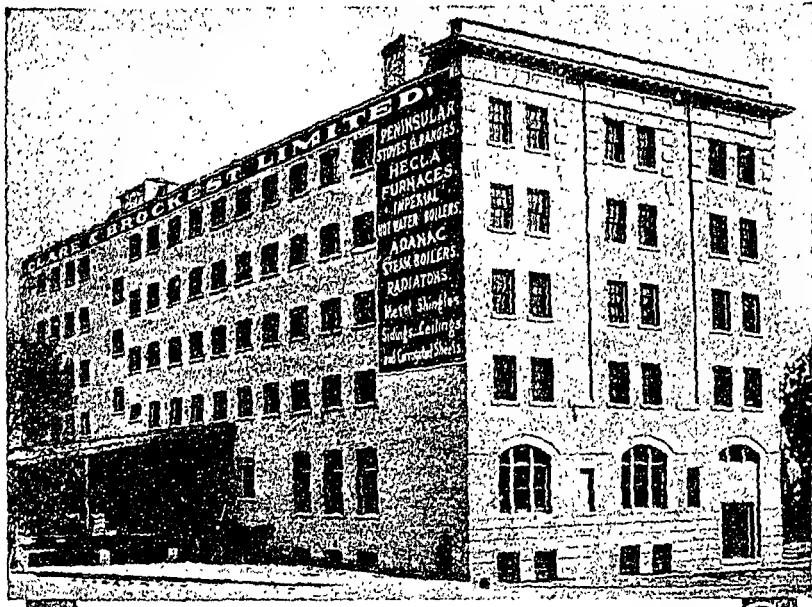
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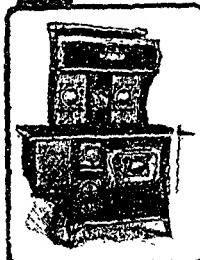
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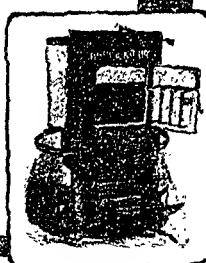
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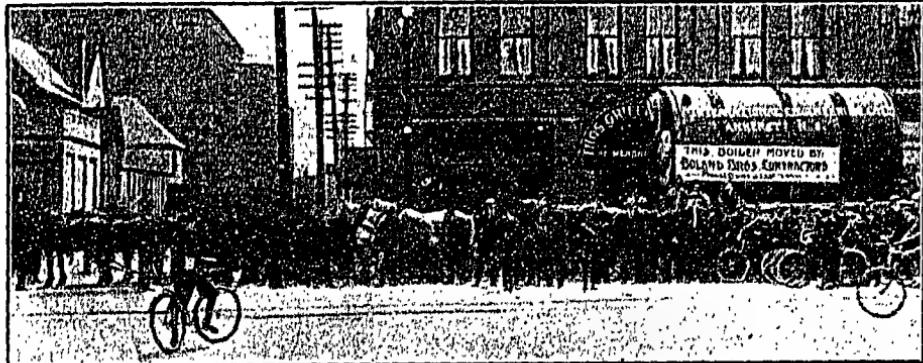
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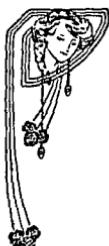
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DISPLAY No. 5—RIDING WILD STEER AND MEXICAN BURROS

DISPLAY No. 6—TRICK AND FANCY ROPING BY COWBOYS AND COWGIRLS

DISPLAY No. 7—TRICK AND FANCY RIDING BY COWBOYS

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Also in Montana on the Yellowstone range.*

*We ride Marden saddles, our chaps are the best,
Our bits, boots and spurs can't be beat in the West.
We ride up the trail, take down the rawhide;
There never was a broncho but what we could ride.*

*We've worked on the D.T.'s, also the H.S.,
But as for the Shoesole, we think them the best.
We ride to the wagon, we ride in pursuit;
We hear the cook holler, "Chuck-away," grab a root.*

*We spread our blankets on the ground, cold and hard,
For shortly we'll have to stand two hours' guard.
The night is so dark, we can scarce see at all;
We ride to the sound of some young maverick's bawl.*

*Next morning at daybreak on circle we'll ride,
To round up the maverick, take down the rawhide.
We'll rope him and throw him, as in days of old,
And on his left shoulder we'll brand the shoesole.*

*The game of cowpunching may be honest enough,
But for the young cowboy it seems mighty tough.
What cares the puncher, as he rides the range o'er,
The cowman will get there or else make a roar.*

*From Broncho bustin' I've had quite enough;
I'll go east like Big Bill and there play the tough.
I'll let my hair grow long and dance on the stage;
Tell them that I eat cactus out West and chew sage.*

*For boots, quirts and saddles I've no further use;
I'll ride to the home ranch and turn the bronk loose,
I'll put boots and saddles where they will keep dry,
For perhaps I may need them in the sweet bye and bye.*

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HISTORY OF ROPING

To-day, roping is the cleanest and fairest of all sports, and anyone, I do not care who he is, can well appreciate a contest participated in by the ropers who have proven themselves to be — Champions —

ABOUT a half century ago, when thousands upon thousands of cattle grazed the open prairies of the Northwest Territories, and what is now Alberta and Saskatchewan, before corrals and wire fences came upon the scene, and the cattle business was conducted on the open range plan, it was found that experts with the lariat were much in demand. At this time the cattle roamed the plains more or less as they pleased, only to be disturbed two or three times a year; first in the spring when they were gathered and thrown back on the summer ranges and calves branded; next in the early fall when they were rounded up and thrown together again, all beef "cut" driven to a railroad station, loaded and shipped to market, at the same time all late calves were caught and branded.

This, in the general way, was the procedure of the ranchmen, but all this time the cowboy, who was handy with the rope, found his competitor for first honors; hence, disputes would arise as to who was the best of the bunch. Finally, the different ranches developed a champion and matched contests were held on the open prairies, with only cowboys for an audience. This proved a great sport for the cattle men in general. At these contests horses so well trained as to display almost human intelligence were used and carried off their share of the honors. These contests were usually arranged for the 24th of May (the Queen's birthday), and July 1st (Dominion Day), finishing with a cowboy dance at night. These dances consisted of "Ballance All," to the tune of "Turkey in the Straw," delivered by some old cow hand, who enjoyed his task as much as the many happy couples, especially if the boys had plenty of the old brand to shorten the intermission with. In later years the public became interested and matched contests were brought to the cities. This proved so interesting to the large crowds which would come many miles, and there were so many ropers who believed themselves as good as the best. Free-for-all contests were next in order, when rules governing the contests were adopted by the ropers. The boys took more pains in training their horses for contest work and today a good roping horse sells for a price equal to that which is paid for a winning race horse.

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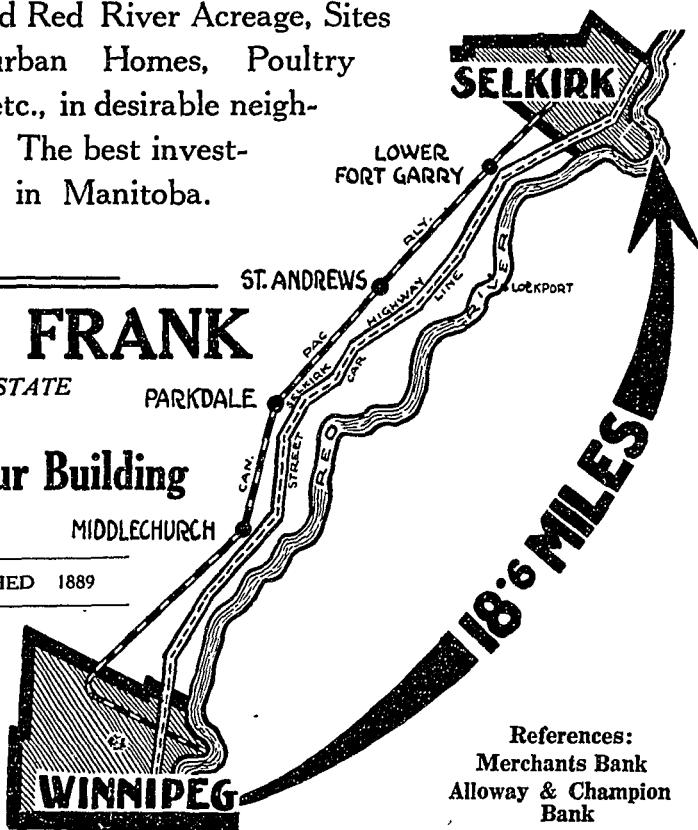
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WINNIPEG THE WONDERFUL. In 1870, when the first census of Winnipeg was taken, it showed 215 persons in the village. Frontier celebrations were annual events then. The visitor who comes to Winnipeg on this occasion expecting to find a frontier town will find one of the most marvellous and impressive examples of civic growth the history of the world has seen. The life that populates Winnipeg and the Canadian West is virile. It has been made by the man of red blood who broke away from the family fireside in the East, South or abroad and who came here to make his place in the doing of big things. The same spirit that turned him West has urged him through the line of progress which has turned buffalo trails leading from the old cow town and trading post of Fort Garry into the magnificently built streets of the city of Winnipeg of to-day which welcomes visitors to this historical Stampede celebration.

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Some parts of Winnipeg still remain undeveloped, but with Winnipeg growing and its population increasing so tremendously, it cannot remain so for long.

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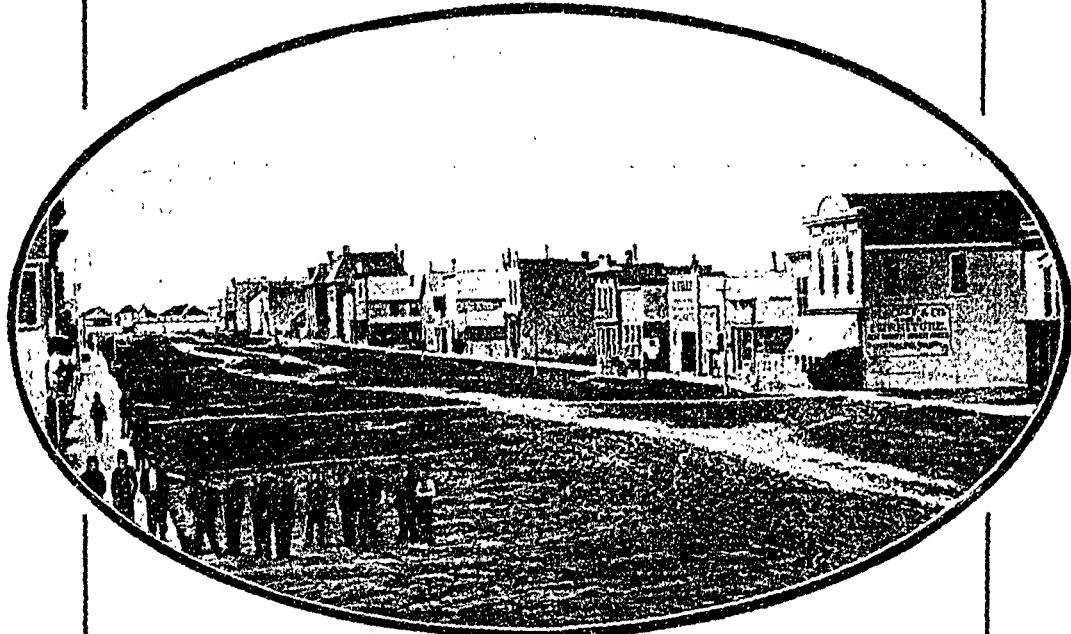
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During the past few years Winnipeg has been favored by visits from many competent judges of civic progress whose expressions of opinion have been those of unqualified praise, mingled with astonishment. Astonishment that so much has been accomplished in so short a period of time, and praise for our fine streets, our long rows of six, eight and twelve story buildings, and the general and architectural evidences of prosperity. That these visible signs of progress can be justified and substantiated by duly authenticated figures surprises the visitor still more, and Winnipeg has reason to be proud of these incontrovertible statistical records of progress and development. Few, if any,



*MAIN STREET,
WINNIPEG in 1870, looking South toward Fort
Garry, loopholed for rifle fire, with bastions for can-
non. Trappers, half-breeds and Indians brought here
the skins of beaver, mink, otter and other fur-bearing
animals to exchange for manufactured goods. Thus
early was the site on which Winnipeg now stands
established as a supply and distributing centre.*

cities on the continent can show better, or equal the steady solid advancement they represent. Everybody knows that Winnipeg's statistics of building and

banking record wonderful progress, but it is not so generally known that these figures prove Winnipeg to be the most progressive city of its size on the North American continent. Even compared with such cities as St. Paul and Minneapolis, Winnipeg is a youngster. In 1870 there were but 215 people in the settlement. The first railway entered Manitoba in 1878, coming from St. Paul

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

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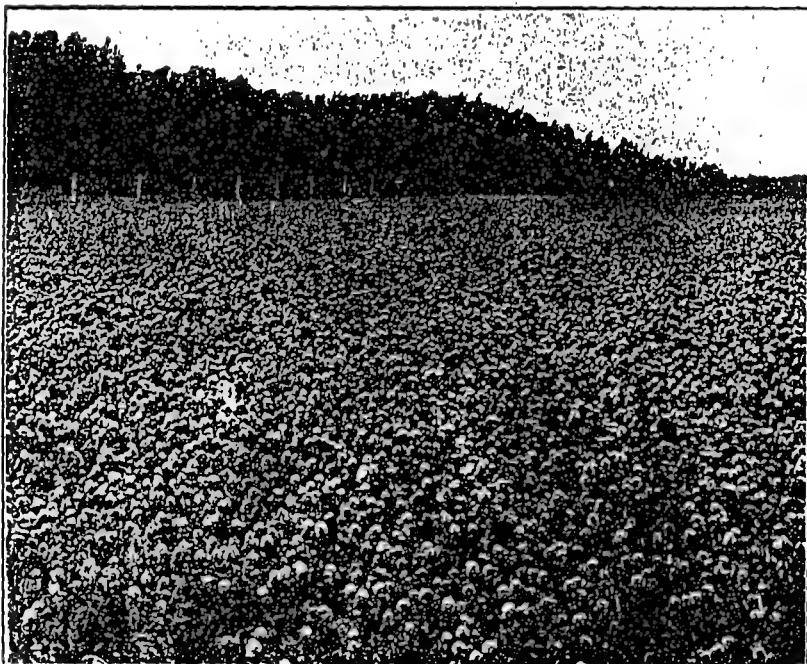
to St. Boniface, just across the river from Winnipeg. Meanwhile the Canadian Pacific was busy, first building a summer road from Fort William to Winnipeg, and later its great transcontinental line. The first through train from Montreal to Vancouver arrived at Winnipeg July 1, 1886. The coming of the Canadian Pacific marked the beginning of the greatness of the city. As the ramifications of that system brought railway facilities to portions of the prairies before untouched, and allowed them to produce, Winnipeg reaped the benefit. Then the Canadian Northern opened further territory, and later the Grand Trunk Pacific was built. The result to Winnipeg was a growth phenomenal. In 1870, as before stated, there were 215 people in the village; 1881, 7,985; in 1885, 19,574; in 1895, 48,411; in 1905, 79,975; now Winnipeg and suburbs have a population about the 200,000 mark, one firm, compilers of the city directory, placing it at 260,436.

All experts in economics assert that agriculture is the basis of true wealth; that all other activities revert to the tilling of the soil for their base and source of life. Probably there has never been a more striking instance of the power of agriculture to create a nation than that which is on view on the plains of Western Canada to-day. Here is a country where no more than forty years ago there were about 12,000 people, mostly half-breeds and Indians, but which has now a population of 1,500,000 and is adding to that rather considerable number in the spring and summer months of each year at the rate of over a thousand a day. The soil of Western Canada is rich and fertile beyond the dreams of agricultural avarice, and produces crops year after year in unexcelled quality and higher average yield than any other country in the world where farming is done on the same big scale. Wheat produces twenty to sixty bushels to the acre; oats from fifty to one hundred bushels, and barley from thirty to sixty bushels.

The area of the three prairie provinces—Manitoba, Saskatchewan and Alberta—is 471,243,338 acres, including Manitoba's new area of 114,226,560 acres. Of this it is estimated that, exclusive of Manitoba's added territory, 200,000,000 acres are arable. In 1900 the acreage under crop—wheat, oats and barley only—was 3,491,413; in 1906 it had increased

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Illustrated books and maps on request.

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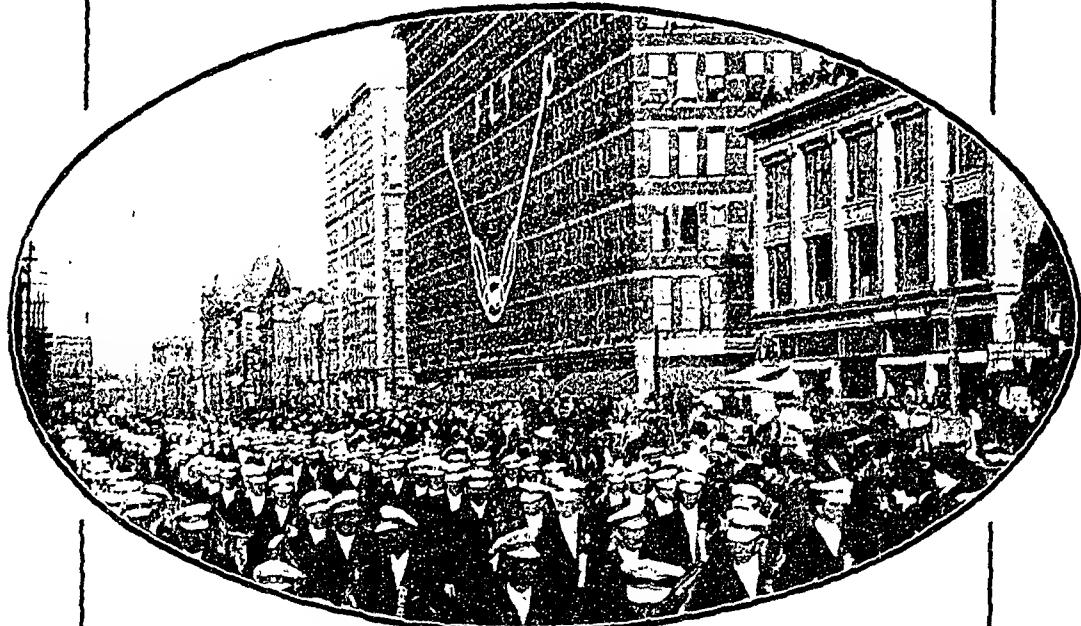
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to 7,894,666; 1911, 14,626,234 acres and in 1912, 17,329,000 acres were sown with these cereals. In addition to this 1,110,000 acres of flax were sown last year.

That these facts and figures are only records of the beginning of progress and development in Western Canada, and that the future holds tremendous possibilities for this Last Best West, may be judged by the fact that less than eight per cent. of the available land is under cultivation. Commerce is measured by the power of the land to maintain population, and cities can grow to the limit of the crop resources that



Canada's Central, Convenient
Convention City, Winnipeg, enjoys an international
reputation for the manner in which it has handled and
cared for large crowds. Your visit to Winnipeg will
be full of interest, pleasure and opportunity.

of Western Canada, will be measured closely by the size of the crops of the three prairie provinces—Manitoba, Saskatchewan and Alberta.

The money value of last year's crop alone is conservatively estimated at \$208,368,000.

The railway mileage of the three prairie provinces is now

directly or indirectly support them. So that the future of Winnipeg, the economic manufacturing and shipping centre

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*325,000 individuals from
all countries settled in
the West last year*

13,480 miles, having increased from a mileage of 3,680 in ten years. Immigration, too, shows a remarkable increase during that period. In the year 1901 49,149 new settlers entered

the provinces; in 1906 this figure had increased to 189,064, and last year the immigration authorities state that 325,000 individuals from all countries settled in Manitoba, Saskatchewan and Alberta, bringing cash and effects from the United States alone to the value of \$350,000,000.

The entire Canadian West, even into the Rockies, pays tribute to Winnipeg. And this is a market second to none; the large agricultural population demands great quantities of manufactured products; there are a thousand-and-one things for which Winnipeg will be looked to as the logical distributing point. It must not be supposed for a minute that the prairie cities will not be turning out their share of manufactured articles, but here in Western Canada is a habitable area nearly as great as that of the United States west of the Mississippi. The Western States have Denver, Butte, Salt Lake City, Spokane, and a great many more fairly large cities, each with a strong array of factories; and yet think of the size, that say, Minneapolis would attain were St. Paul, Omaha, Des Moines, St. Louis, and all the balance of the cities from the Lakes to the Gulf, wiped off the map, and Minneapolis left the only portal to the rich country in the West. If this impossible thing should come to pass, wouldn't Minneapolis be an ideal distributing and manufacturing city? Western Canada is capable of supporting just as large a population as can the Western States, and at the present rate of immigration some of us won't be very old when the Canadian prairies will be the dwelling place of a vast multitude. And, in relation to this vast territory, Winnipeg holds the same enviable position as would Minneapolis under the conditions supposed above; her position assures her of a large, constant, wealthy market. There is no other country or section better fitted by nature or need for raising cattle than Western Canada. There are thousands of acres of grazing land in the country; other thousands of acres that produce natural grasses which make the very best cattle hay at the rate of one to three tons to the acre; abundant water; bush where vetch and wild pea-vines grow profusely; hills and bluffs which

The History of the Stampede

and the pioneer days with its dare devil, dashing, riding, bucking bronchos and steer throwing is one long story of excitement.

The history of early Winnipeg is far more interesting. Winnipeg is the first city of this great and glorious west—the gateway to the bread-basket of the world. Since the year 1870 Winnipeg has grown from a small trading post of the Hudson's Bay Company to a big hustling, industrial, commercial and financial centre, with a population of over 200,000 people. The population of Winnipeg is increasing so rapidly that the suburbs are being built up as rapidly as the city itself, and the demand for well located building lots has become so great that investors who have been shrewd enough to buy outlying property are becoming more wealthy every day.

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Let us send you free illustrated booklet showing the location and plan of Patricia Heights. This property is on the south side of Portage Avenue running through to the Red River. Portage Avenue is the main retail thoroughfare of Winnipeg. It is by Portage Avenue that the great overflow of population of Winnipeg finds its way to the suburbs. Portage Avenue is paved past this property, street car service also goes past. This property is well treed, high and dry, and level, and affords ideal homesites.

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Call at our office and we will be glad to take you in our car to see Patricia Heights.

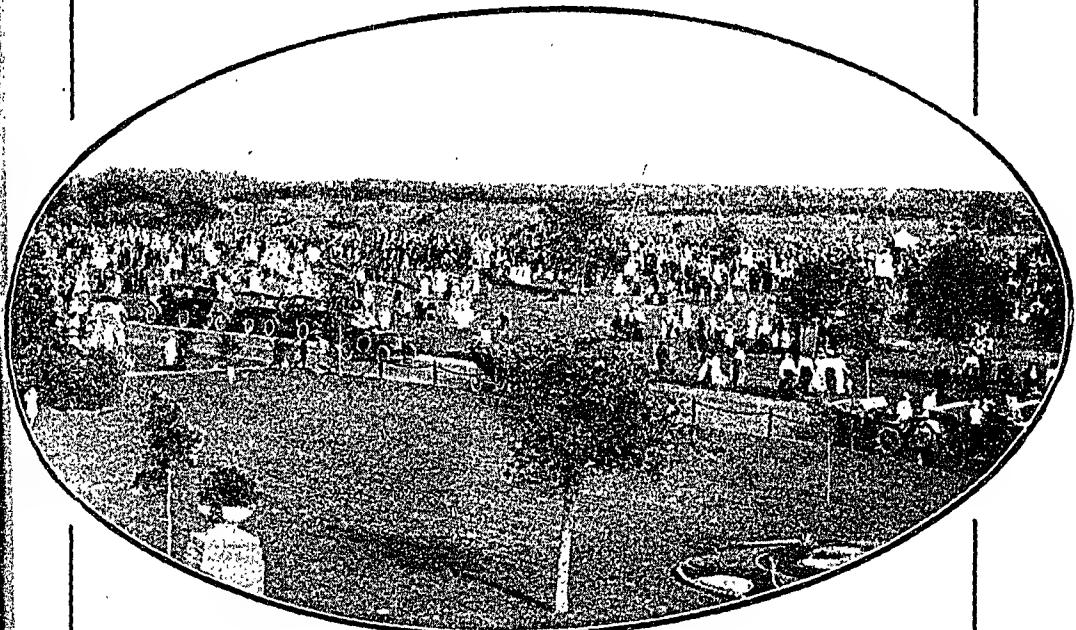
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make the best of winter outdoor quarters for the beasts, and a climate which though severely cold in winter, is dry and free from the wet shivery storms that make it impossible for cattle to live out and thrive, in other parts.

In the live stock industry lies one of Western Canada's greatest opportunities. With a home market that is growing faster than any other home market in the world, and near neighbors who will soon be calling for help to feed their millions, the outlook for live stock raising, from a ready market point of view, is excellent in this part of Canada. The facilities for



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mals is kept in this park, which lies along the Assini-
boine River and has great natural beauty which has
been splendidly adapted and extended by the hand
of man.*

live stock farming in the West cannot be excelled, and with a need so imperative as that which exists for dressed meat in all the older countries—and in

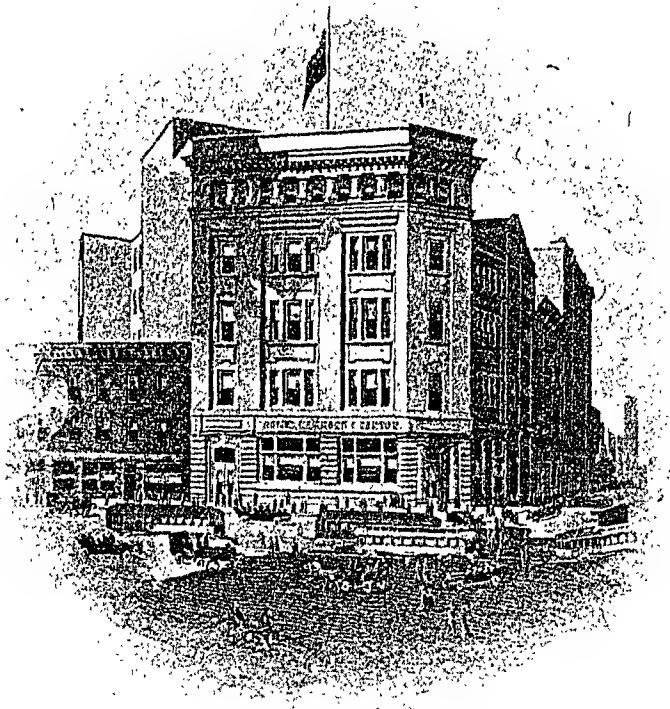
our own as well—conditions could not be more suitable for further and rapid growth in all branches of live stock raising here. A substantial beginning has been made and when it is considered that all the great activity that has been exerted in the field of wheat growing has served to put under the plow no more than eight per cent.

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME

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and mixed farming
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farming that has set in so strongly shall have been developed to the full capacity of this marvellously rich and growing section of Canada.

Great as has been the progress made by the Canadian West during the past twenty-five years, the progress of the future bids fair to be far greater, and not only will Winnipeg develop into a mighty city of the size and importance of Chicago and New York, but other cities in Western Canada must grow out of the trade and commerce which will follow the putting under cultivation of the almost illimitable stretches of prairie land that still lies untouched by the plow, untraversed by the reaper and binder. It is the story of an opportunity—the last of its kind on the American continent if not in the world—an opportunity so exceptional, so remarkable, so fraught with the promise of honestly gained wealth to the humblest worker with a spark of ambition in his breast—that it would be almost a crime for visitors not to spread the knowledge of it broadcast on their return home.

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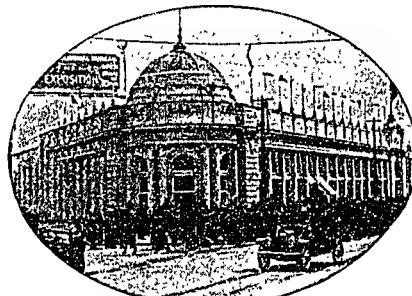
The Winnipeg Industrial Bureau

is a body of business men, having no private enterprise to promote, but who contribute their time, without remuneration, to collect, record and disseminate valuable statistics and information concerning opportunities open in Winnipeg and Western Canada, and whose directors comprise representatives from every civic, commercial, professional and educational body of importance in the City.

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To —

The Public



*World's Greatest Frontier
Days' Celebration*

In presenting for your approval this celebration, typical of the Frontier West, we feel that we have done all that we advertised, namely, gathered together in open competition the very best exponents of rangeland sports in their divers lines, and feel sure that you will agree with us that "The Stampede" is worth while in more respects than one.

To the old timers, the old West which they knew and still love, has passed away, and to the newcomer, who knows the West only as it is today, we would say, that while this is to be a week of joy, rich with reminiscences, and an occasion of hearty greetings and renewals of old friendships, there will be just a tinge of sadness as we gaze upon the passing of the glories of the "Rangeland" and the "Sunset of a Dying Race."

Sincerely yours,

The STAMPEDE COMMITTEE

*per Guy Weadick,
Manager.*

SEE PAGE NINETY-NINE FOR NIGHT SHOW PROGRAMME



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will be
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